



350 Sparks Street
Issue for Site Plan Control
Design Brief
Issue B1
Oct 22, 2015

Morguard

WZMH ARCHITECTS

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DESIGN BRIEF

Morguard is proposing a redevelopment of its site at 350 Sparks St. and 137 Bay St, which currently houses two conjoined hotel towers on the west side of the site, an office tower on the east side of the site and a small residential apartment building on the southwest corner of the site. The current proposal includes the demolition of the two hotel towers and the residential apartment building which will be replaced with separate residential and hotel towers. The existing office tower will remain, with minor interior and exterior improvements proposed at grade level. The two proposed towers will share a common podium, entry plaza and parking access. The podium is comprised of grade level retail, hotel amenities and private residential amenities.

At 250 units, the residential tower occupies the northwest portion of the site and sits on a six (6)-storey podium base with an overall height of 77.55m (23 Floors plus mechanical) and a total Gross Floor Area (GFA) of 14,744 m². The proposed 303 suite hotel tower is located on the southwest corner, at Queen St and Bay St with an overall height of 84.55m (27 Floors including mechanical) including a three (3)-storey podium with a total GFA of 18,618m².

The proposed podium heights reflect the adjacent contextual characteristics and are intended to create an appropriate compatibility of scale and urban composition. The proposed towers' heights fall within the absolute height limit dictated by the City of Ottawa as outlined in Annex 8A of the City of Ottawa Official Plan. Visual interest is added to the skyline by lowering the height of the north residential tower, resulting in a subtle transition of scale in the south north direction. Views from the Museum of Civilization, Portage Bridge and Confederation Boulevard have not been compromised.

The solid architectural language with the elegantly proportioned window openings of the West Memorial Building and Library Archives Canada inspired the exterior façade articulation of the proposed towers. The towers include a solid lattice layer which wraps the exterior glass skin to create a visual continuity in a contemporary fashion. At grade, the interior planning and organization takes careful consideration of the pedestrian experience and promotes an active and lively street edge by maximising front of house functions and establishing clear sight lines to entry points.

The introduction of a Public Open Space at the corner of Sparks St. and Bay St. on the northwest corner of the site embraces the opportunity to improve relationship between the building and the pedestrian public realm, enhances the overall streetscape and visually relates to the Garden of the Provinces and Territories. A generous outdoor entry plaza centrally located within the development block and accessed from Queen St functions as the main access point and drop off area for all three project components (Hotel, Residential and Office). A secondary access for the residential building and office is provided on the Sparks St. frontage.

Access to an underground parking garage is located off Sparks St. The existing access point to the garage on Queen St. will be demolished and replaced with a pedestrian entry to the existing office tower lobby. Three (3) levels of below grade parking include 348 parking spaces broken down as follows: 142 cars serving the existing office building, 93 spaces for hotel parking and 113 spaces for residential parking (including 15 visitor spaces and the potential for 3 car share spaces).

A total of 1,500m² of amenity space is provided throughout the residential tower and podium in the form of both private and communal amenity space. The application proposes a total of 750m² of communal amenity space, in the form of a rooftop terrace and interior space on the 4th floor and 750m² of private amenity space in the form of balconies.

The 350 Sparks St redevelopment provides a welcomed public realm improvement that puts in consideration the significance of the adjacent context and its urban characteristics, establishes an appropriate relation to the built environment at street level and adds a subtle playfulness to Ottawa's skyline. Overall, the proposed development will extend qualities of Sparks St liveliness and will promote an enhanced mixed use environment that is appropriate to the location and its established community.

CONTEXTUAL ANALYSIS





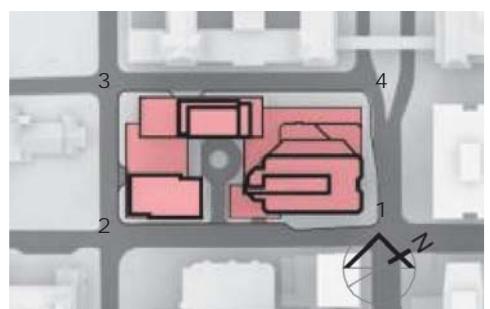
1 SOUTHEAST
NORTHWEST



SOUTHWEST 2
NORtheast



3



4

350 SPARKS STREET DEVELOPMENT



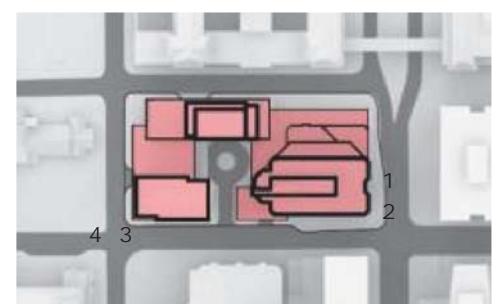
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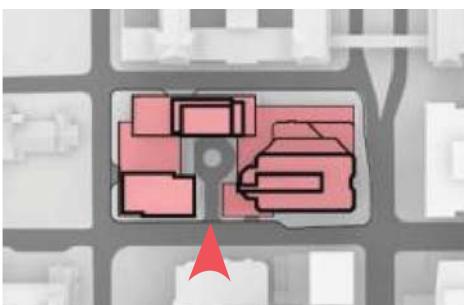
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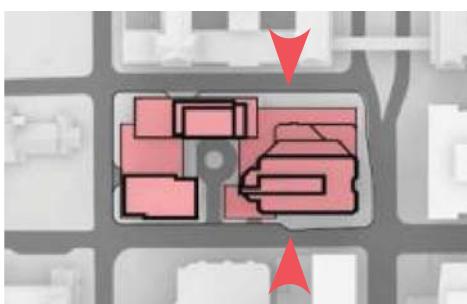
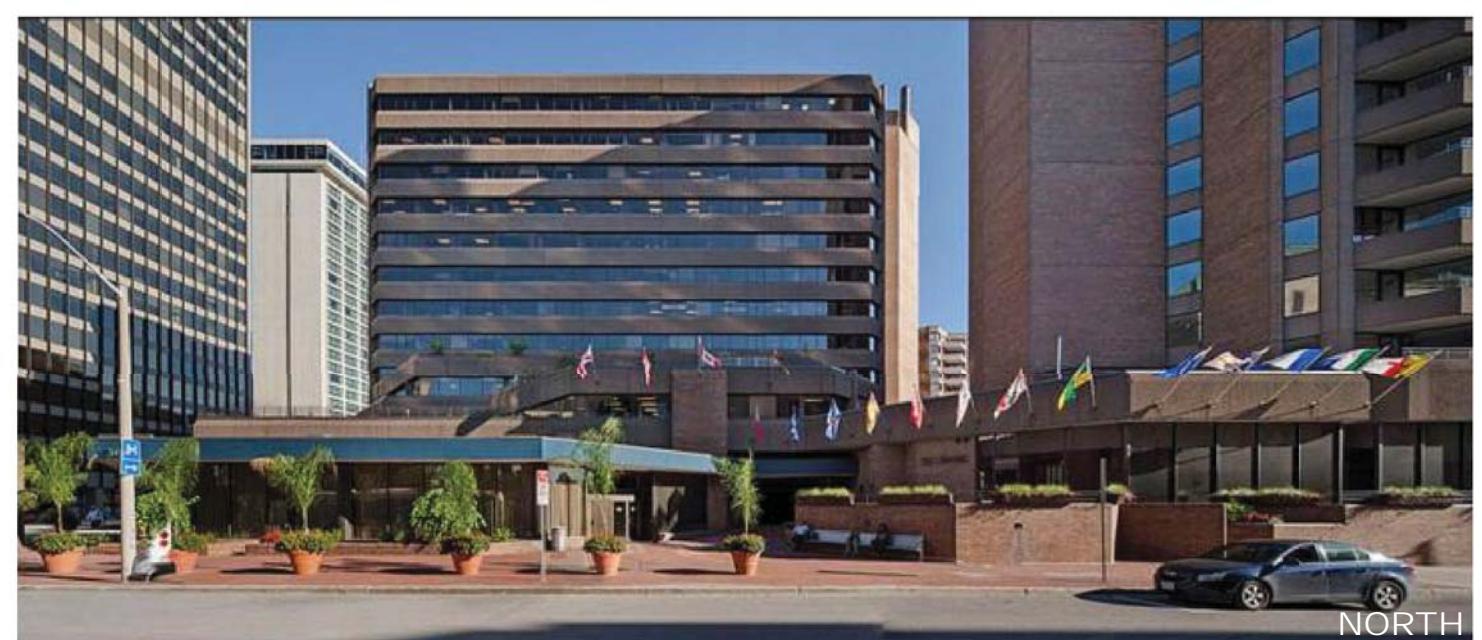


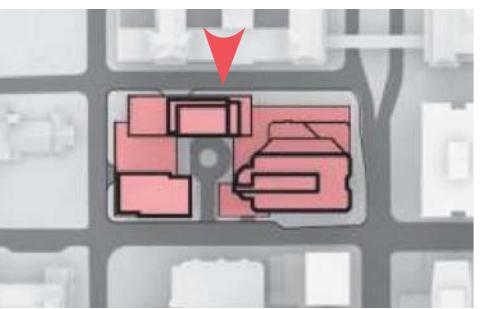
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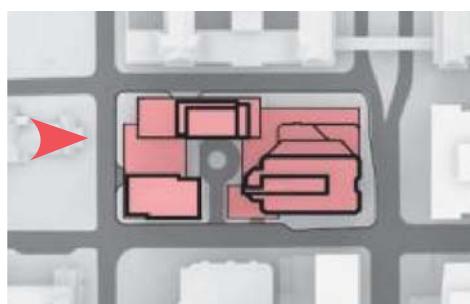


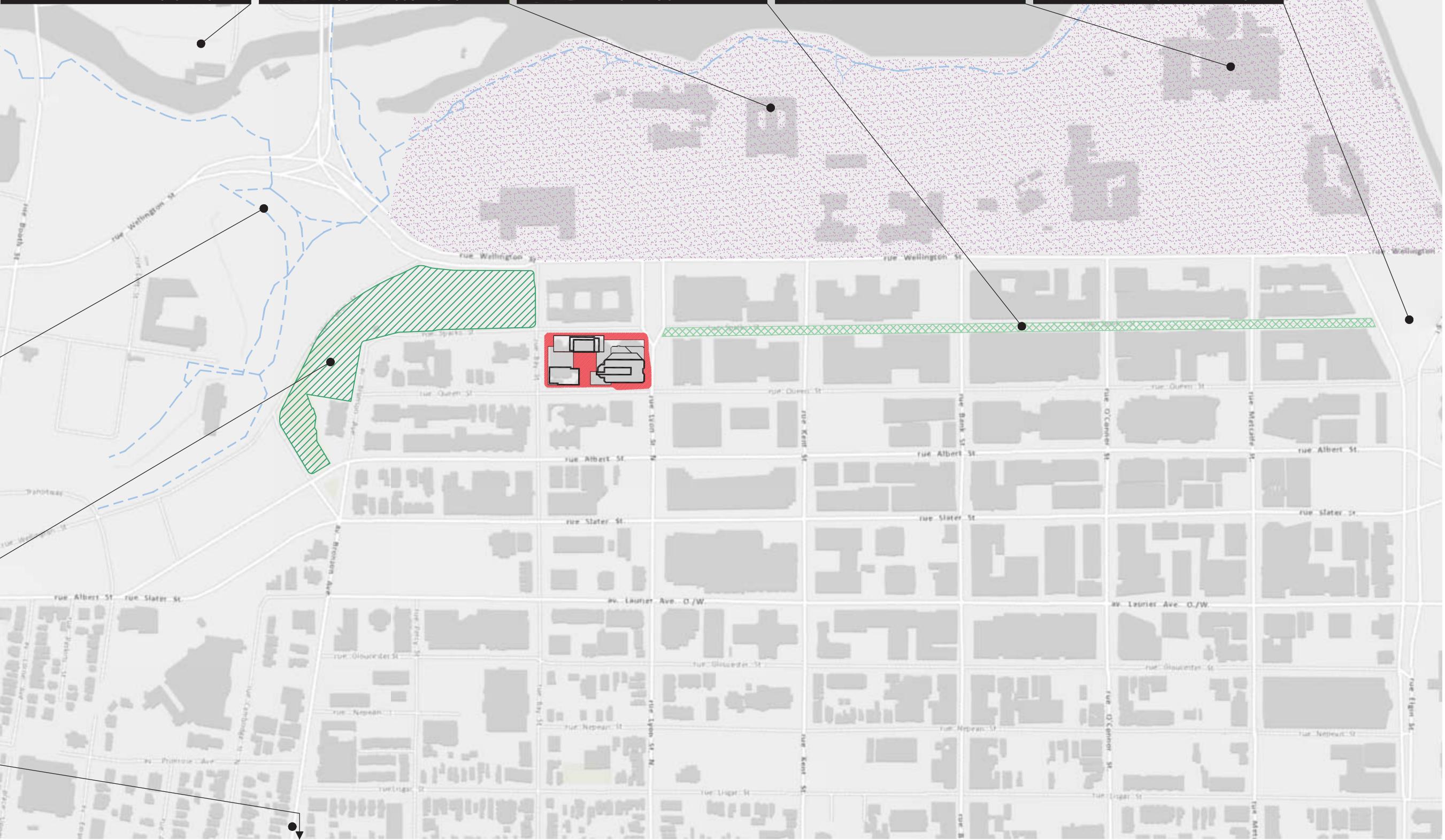
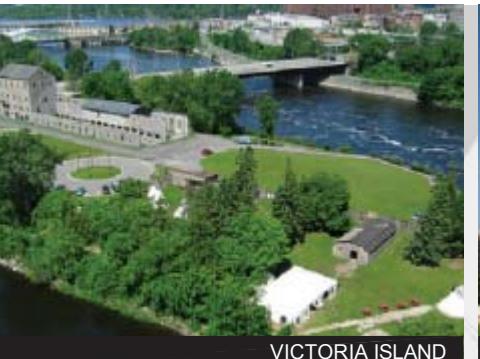


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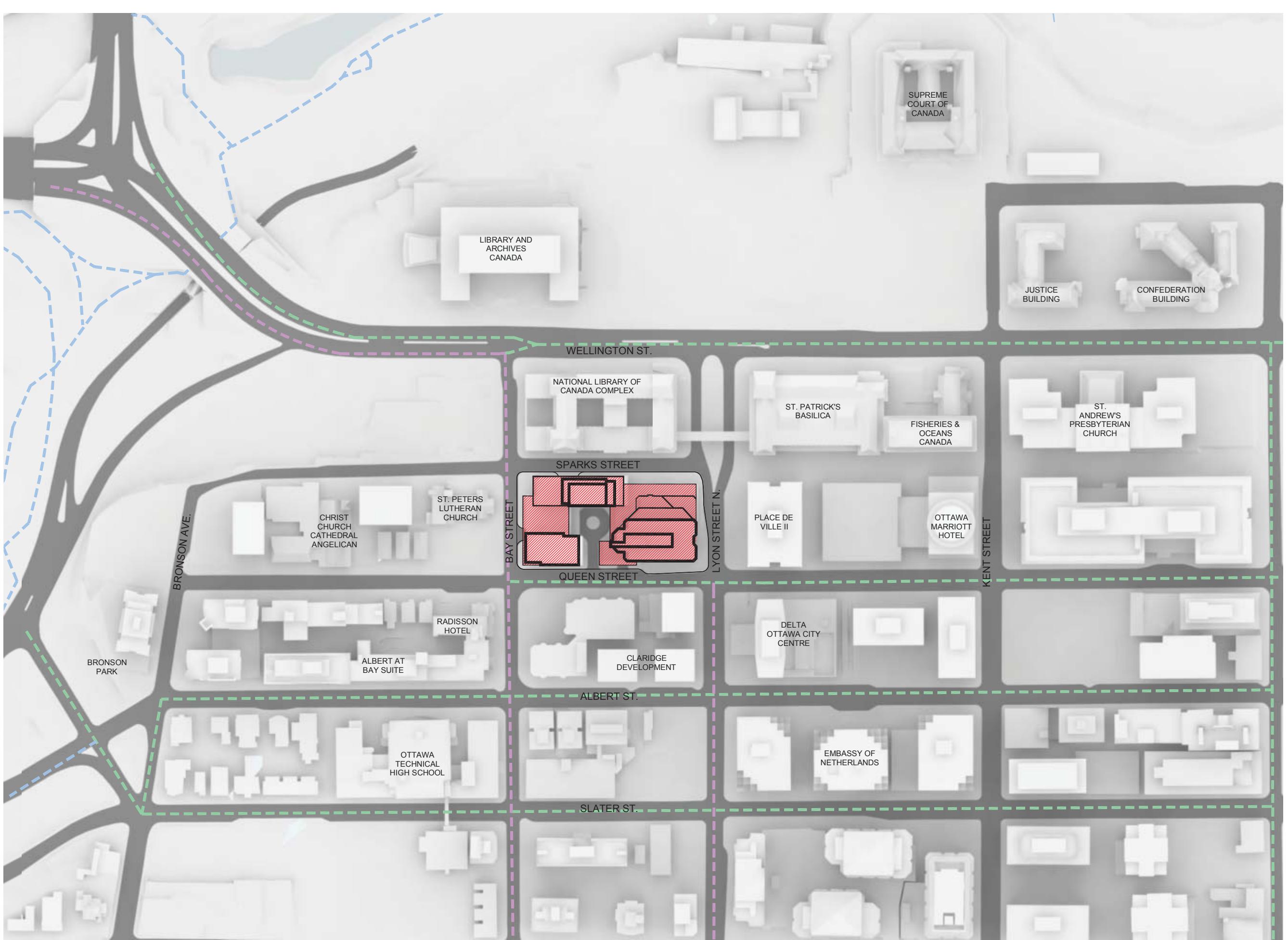
SITE PHOTOS

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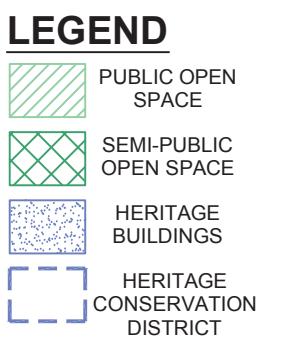
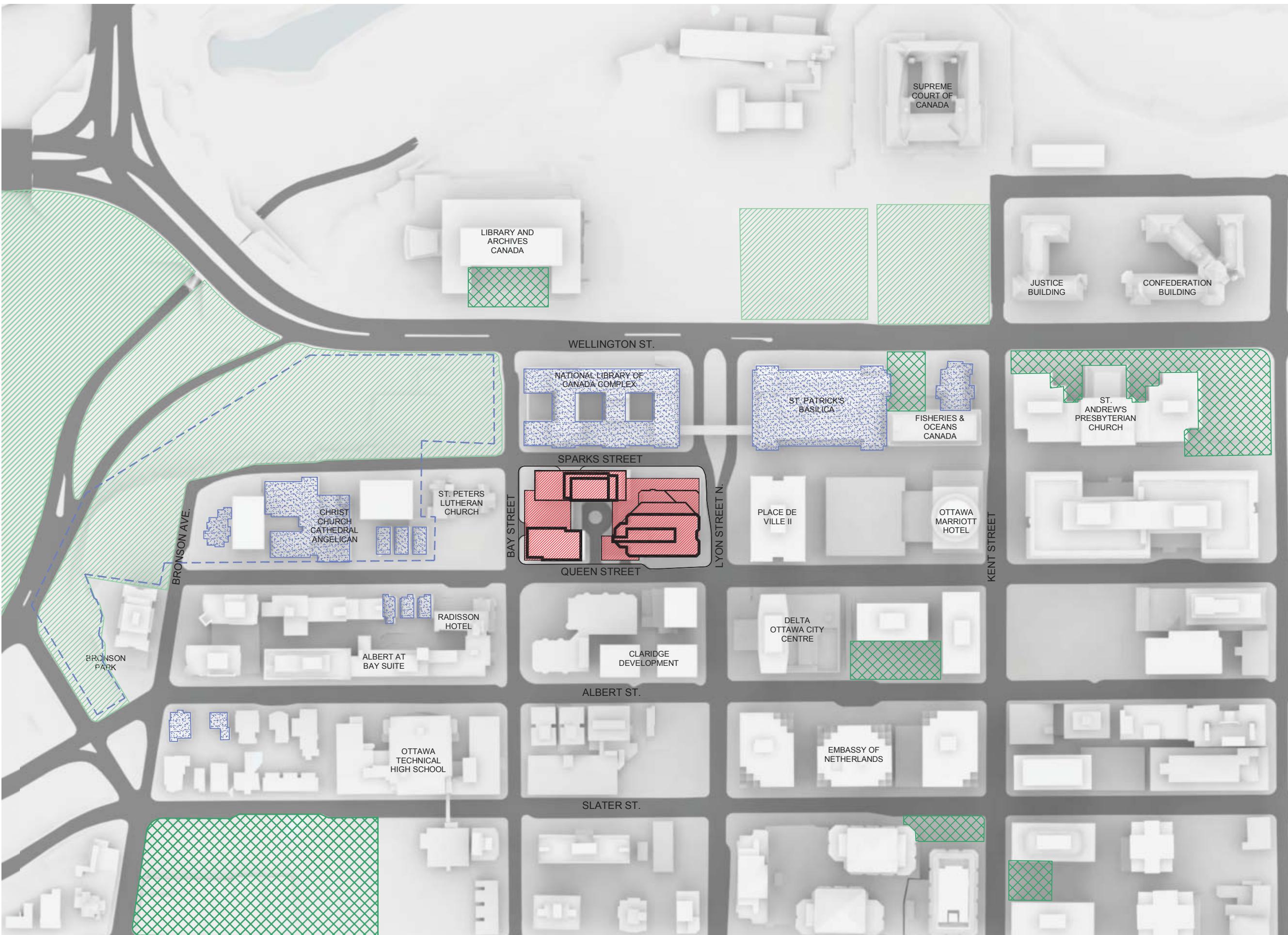


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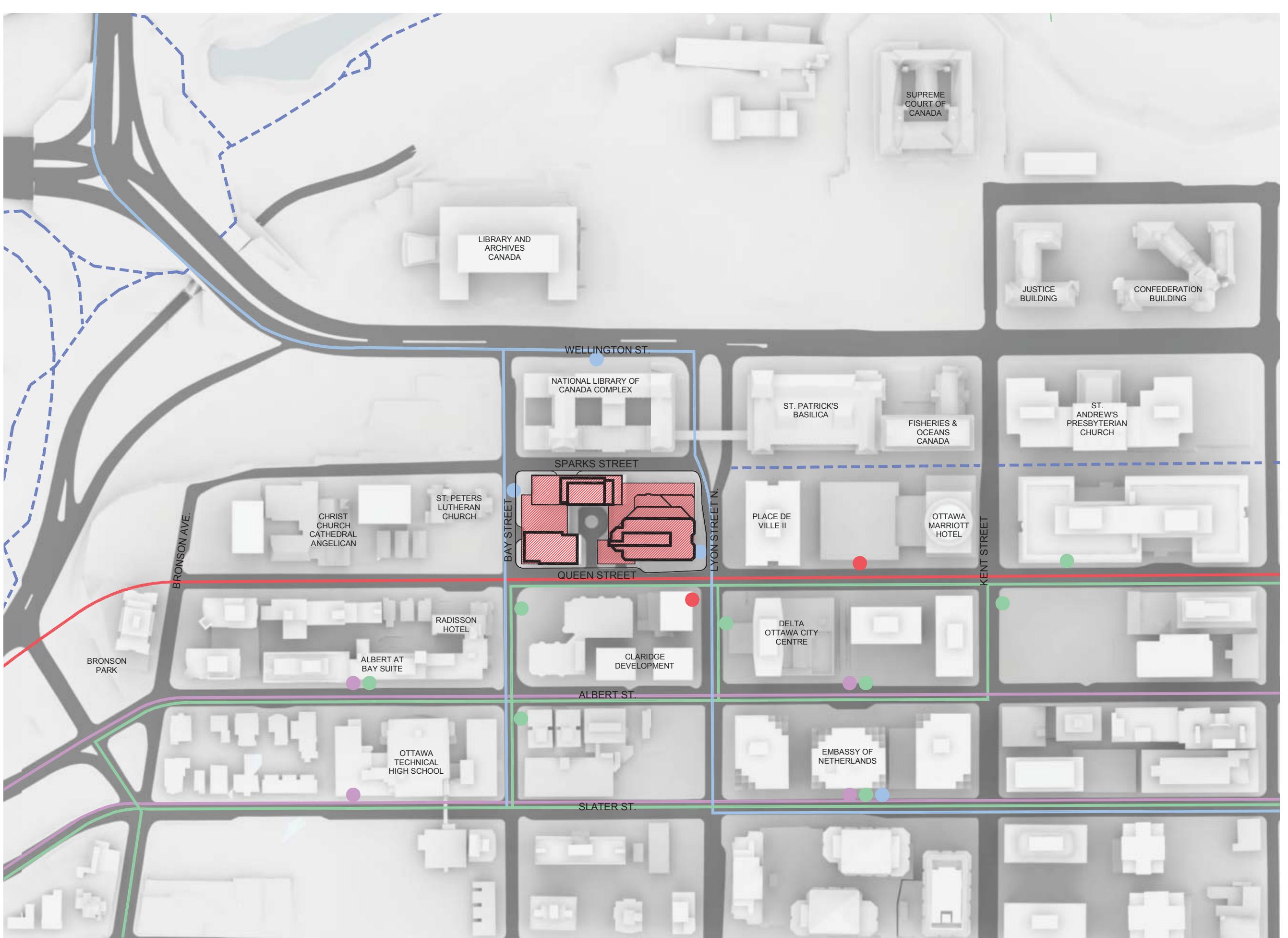


LEGEND

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- SUGGESTED ROUTES
- BIKE PATHS

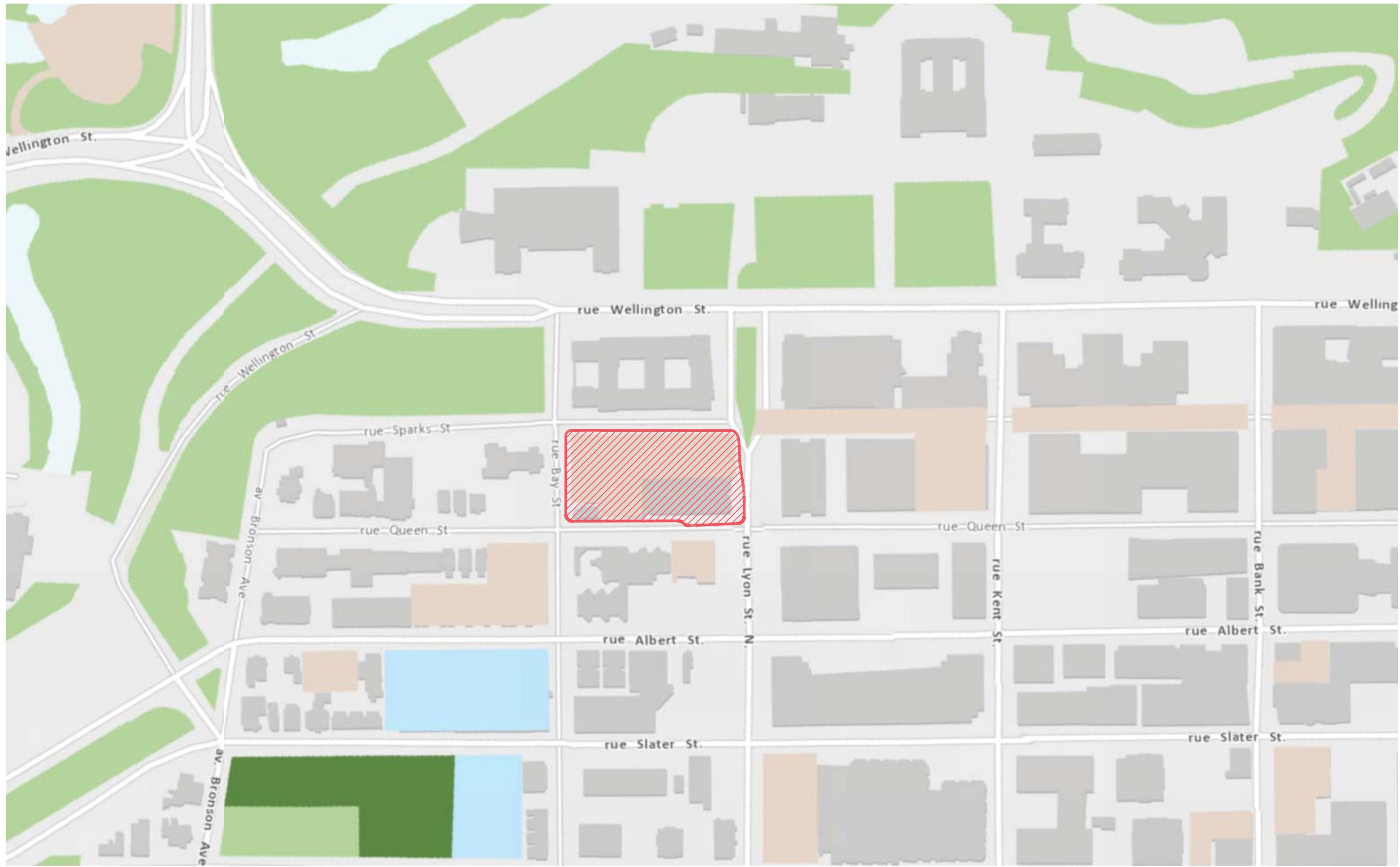


350 SPARKS STREET DEVELOPMENT



LEGEND

- PEDESTRIAN
- BUS TRANSIT STOP
- LOCAL BUS ROUTES
- FUTURE LRT ACCESS
- FUTURE LRT
- TRANSIT WAY STOP
- TRANSIT WAY
- PEAK/EXPRES BUS STOP
- PEAK/EXPRES BUS ROUTE



350 SPARKS STREET DEVELOPMENT



SCALE 1 : 2500



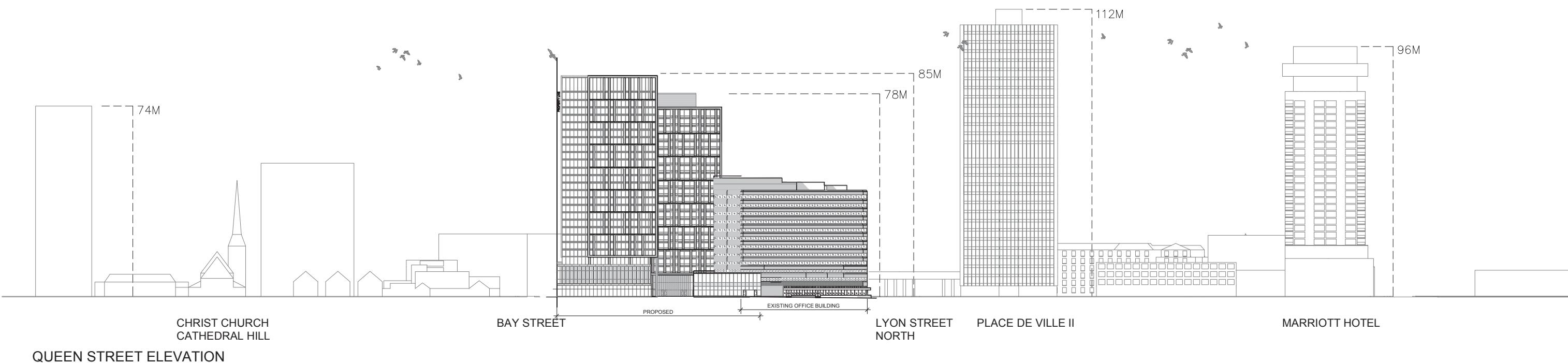
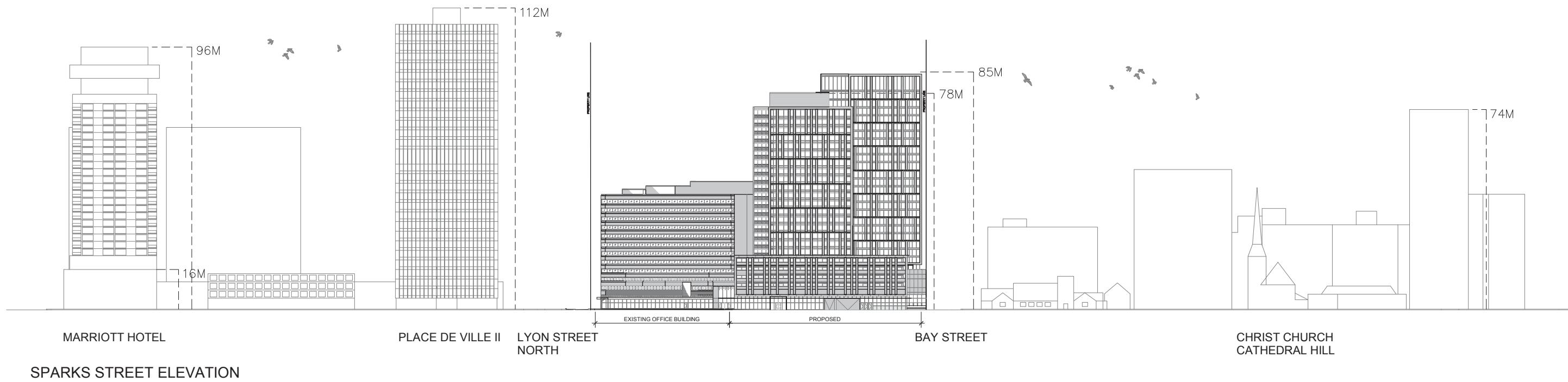
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DESIGN PROPOSAL

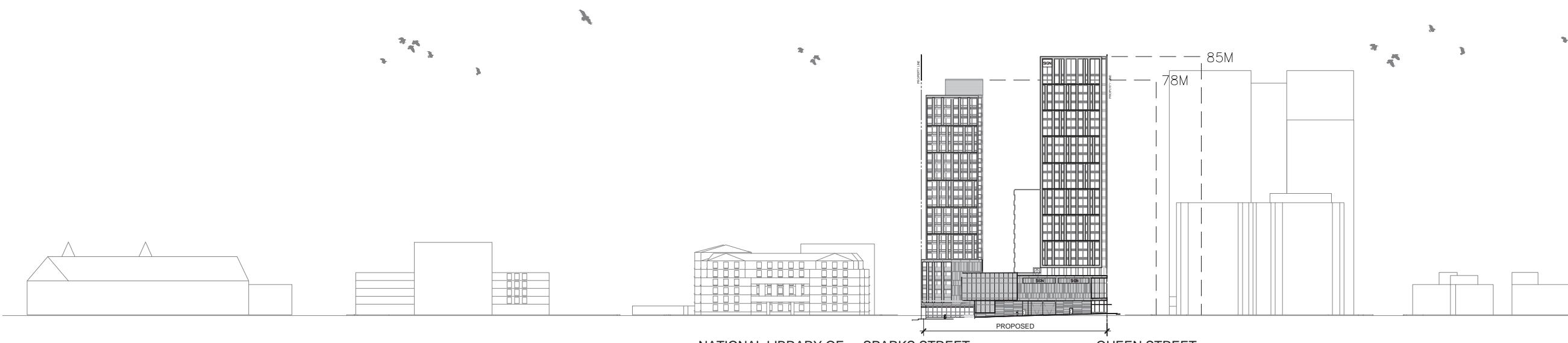
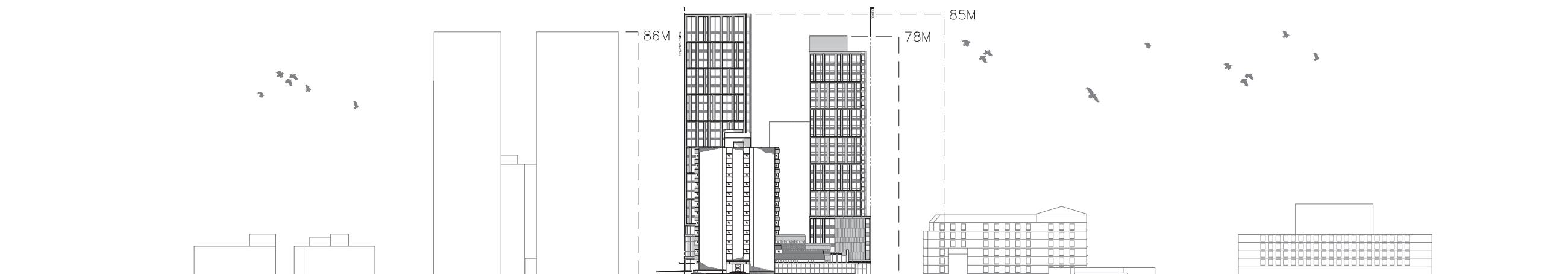


A grayscale architectural rendering of a modern building complex. The main building features a large glass facade with a grid pattern. A curved entrance area is visible at the base. In the foreground, a car is parked on a paved area. The background shows other buildings and trees under a clear sky.

MASSING AND SCALE



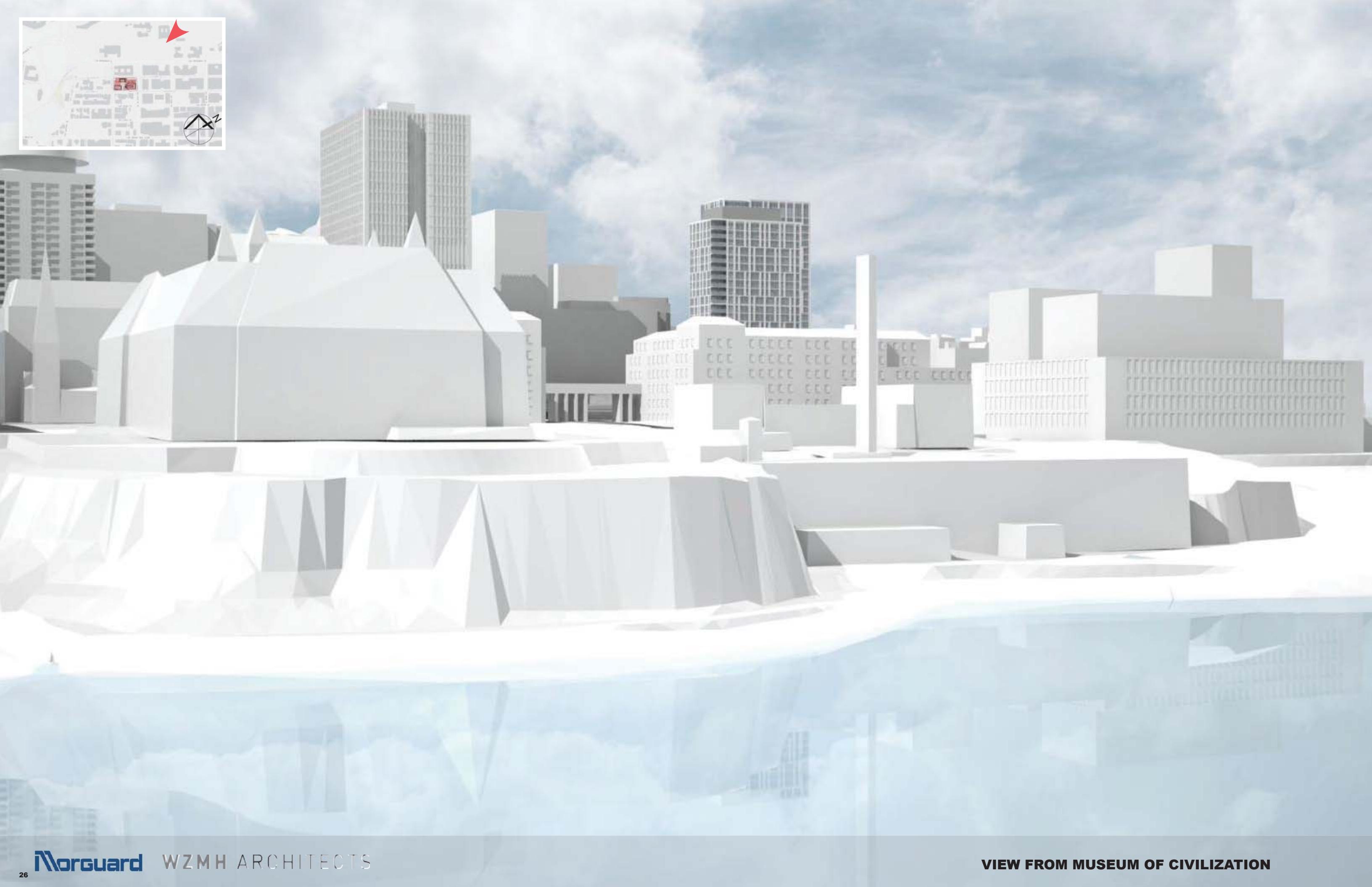
350 SPARKS STREET DEVELOPMENT





VIEW FROM PORTAGE BRIDGE

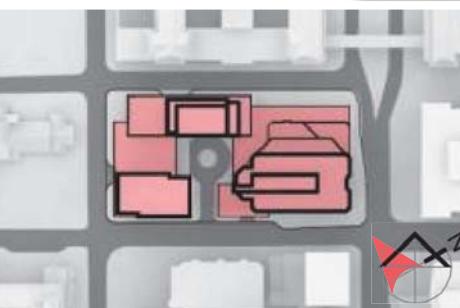
350 SPARKS STREET DEVELOPMENT





VIEW FROM CONFEDERATION BOULEVARD





350 SPARKS STREET DEVELOPMENT

SOUTHEAST AXONOMETRIC



350 SPARKS STREET DEVELOPMENT

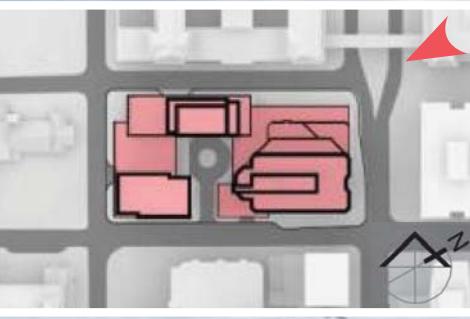






SOUTHWEST PODIUM PERSPECTIVE VIEW





350 SPARKS STREET DEVELOPMENT



NORTHEAST PODIUM PERSPECTIVE VIEW

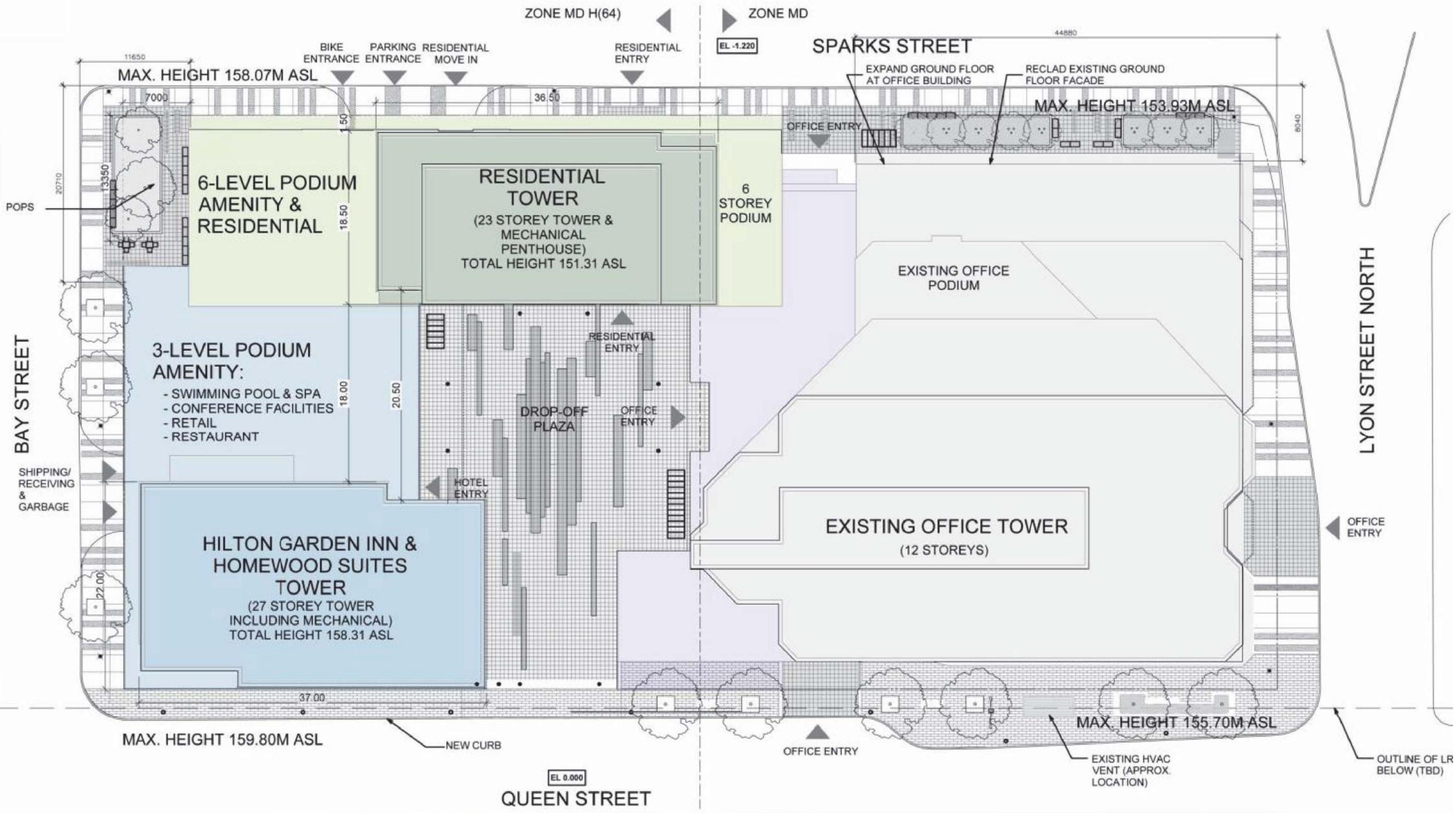
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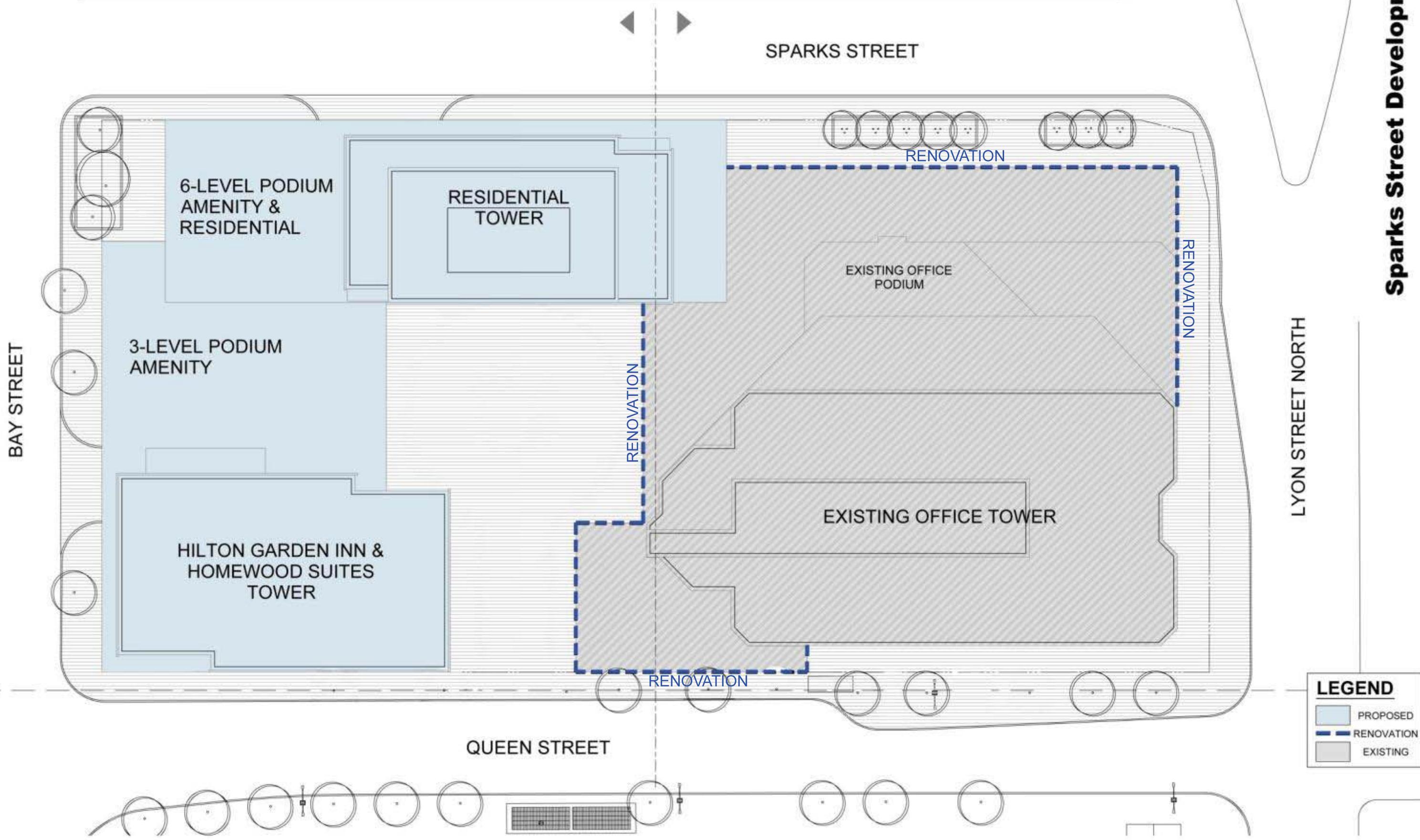


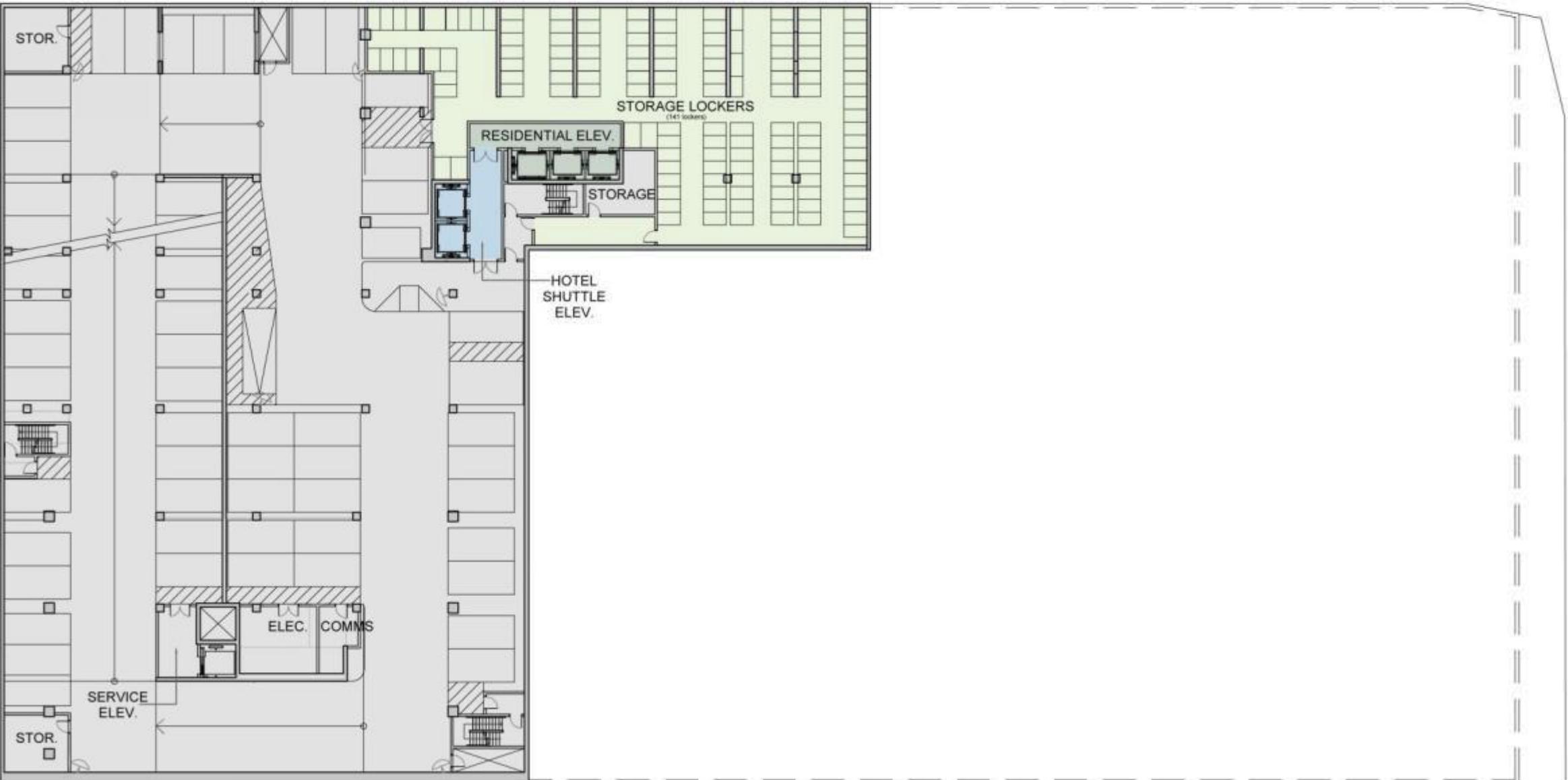
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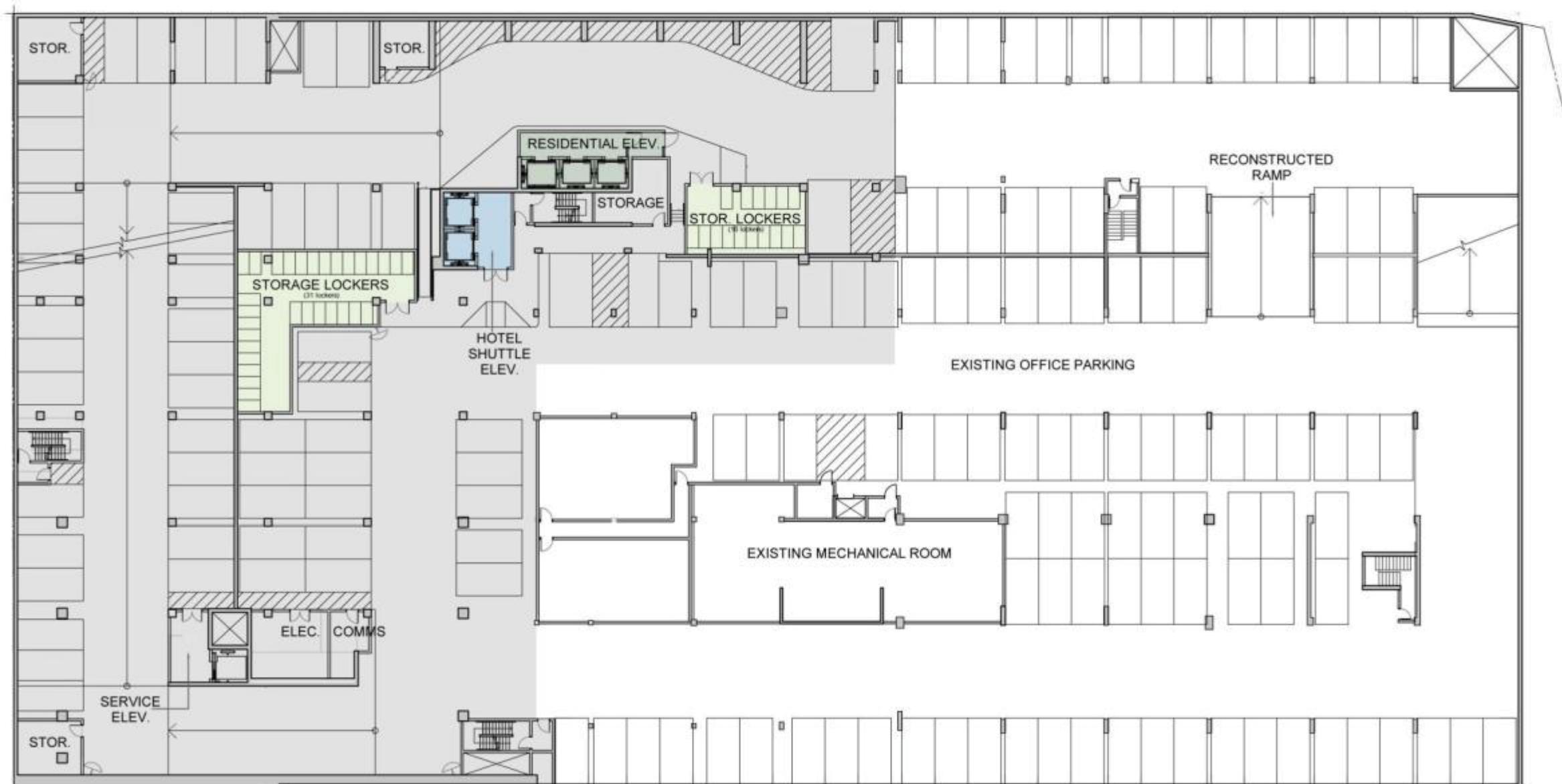
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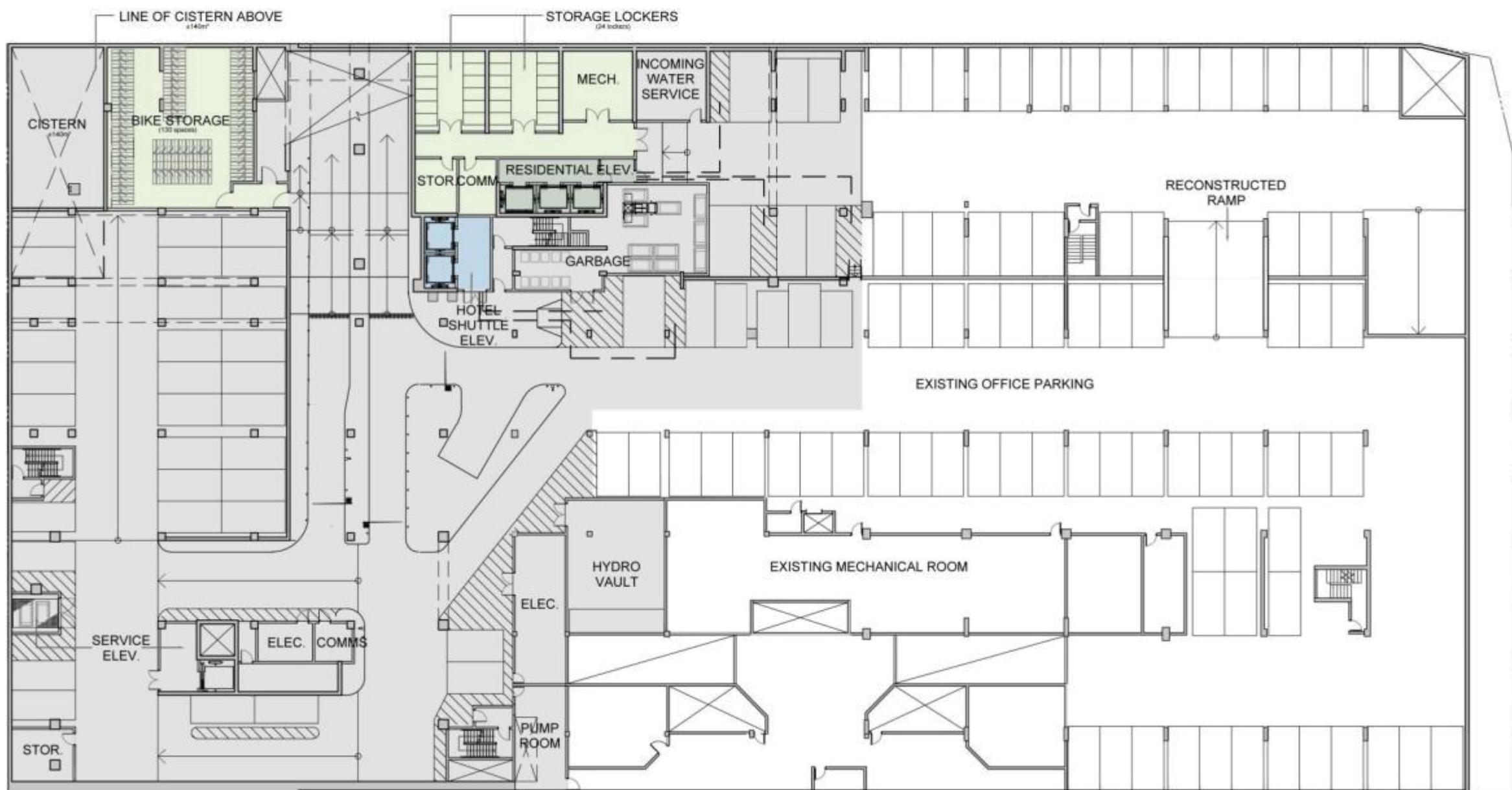


Sparks Street Development

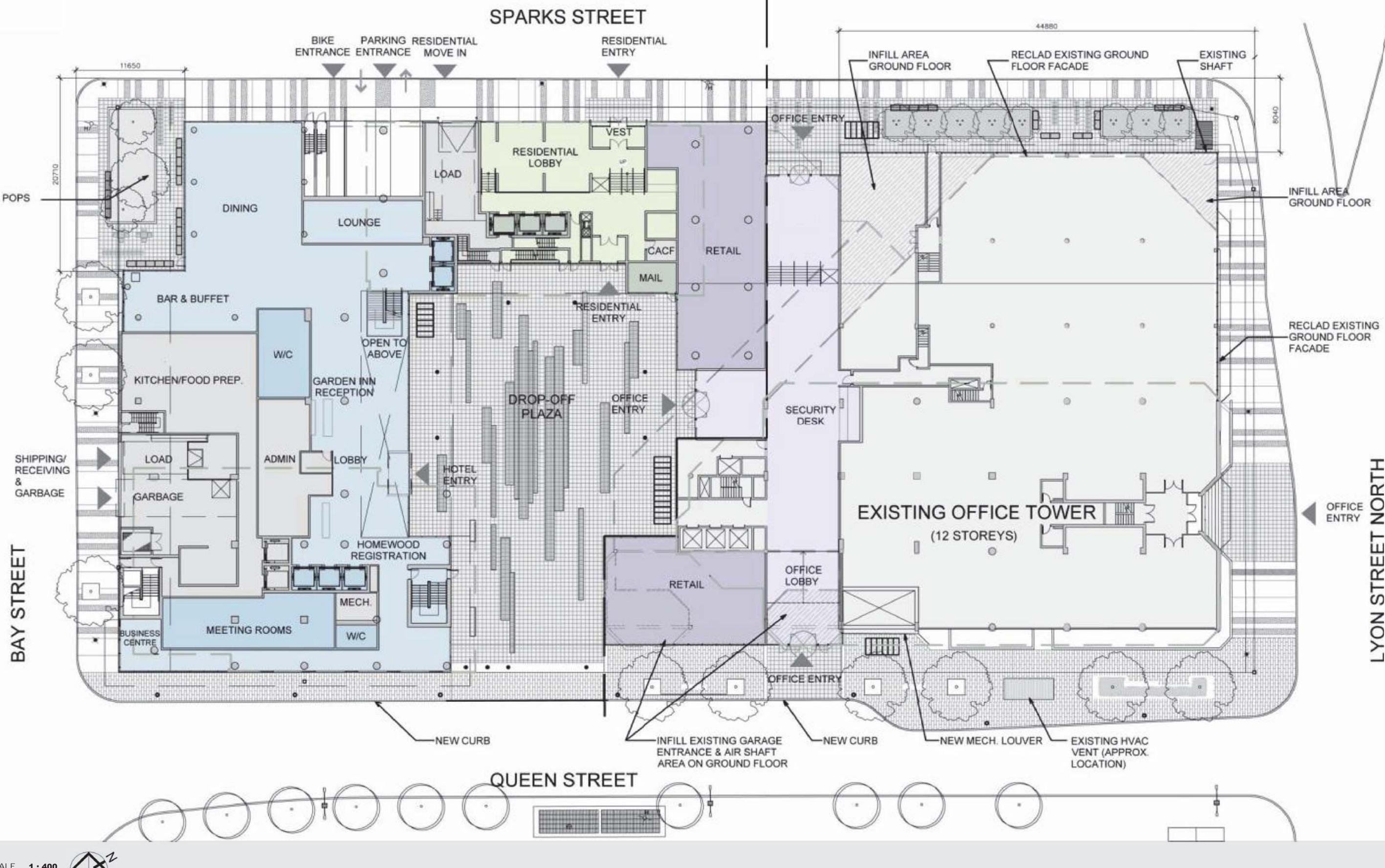








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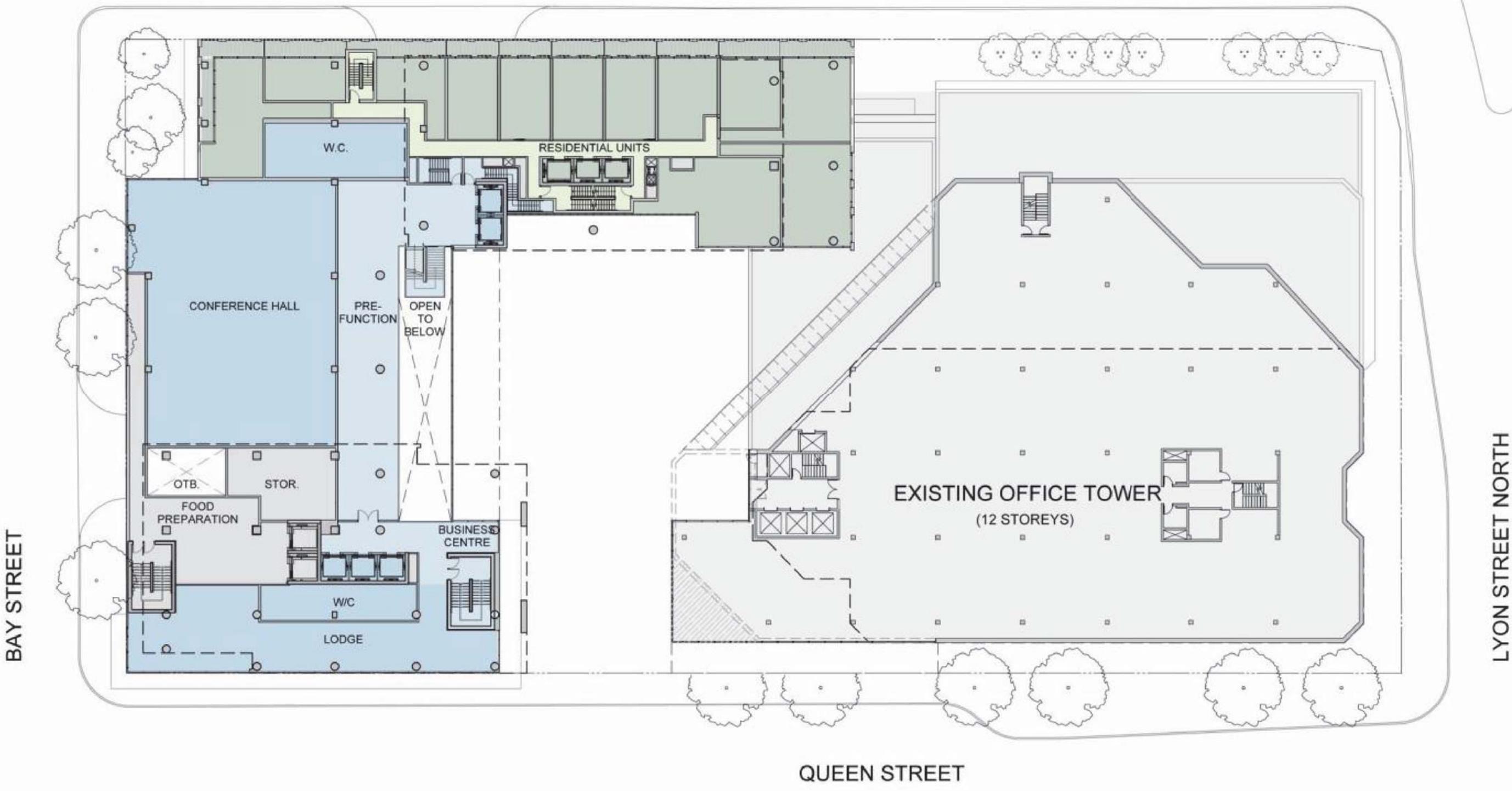


SCALE 1 : 400



WEST MEMORIAL BUILDING

SPARKS STREET

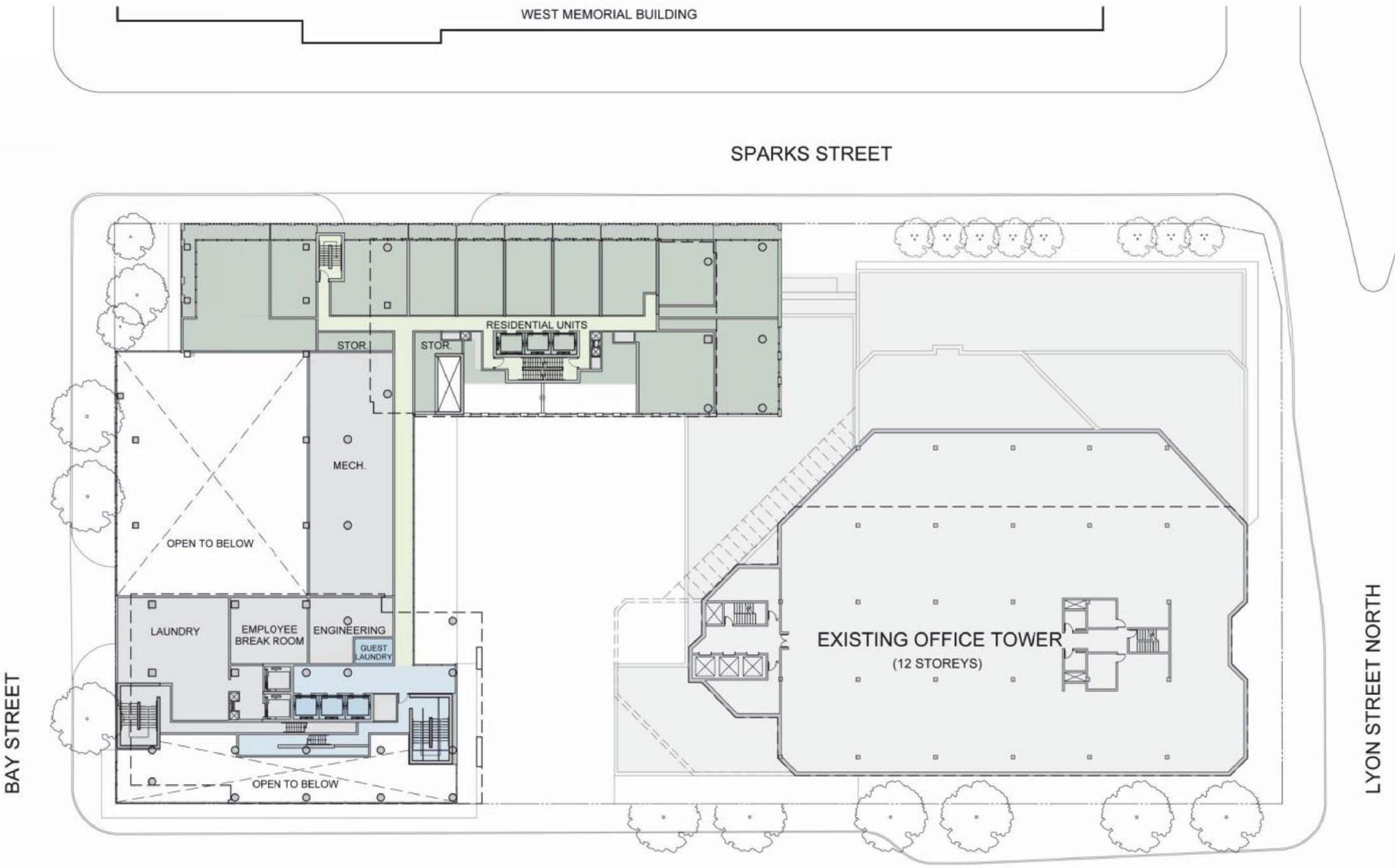


BAY STREET

LYON STREET NORTH

QUEEN STREET





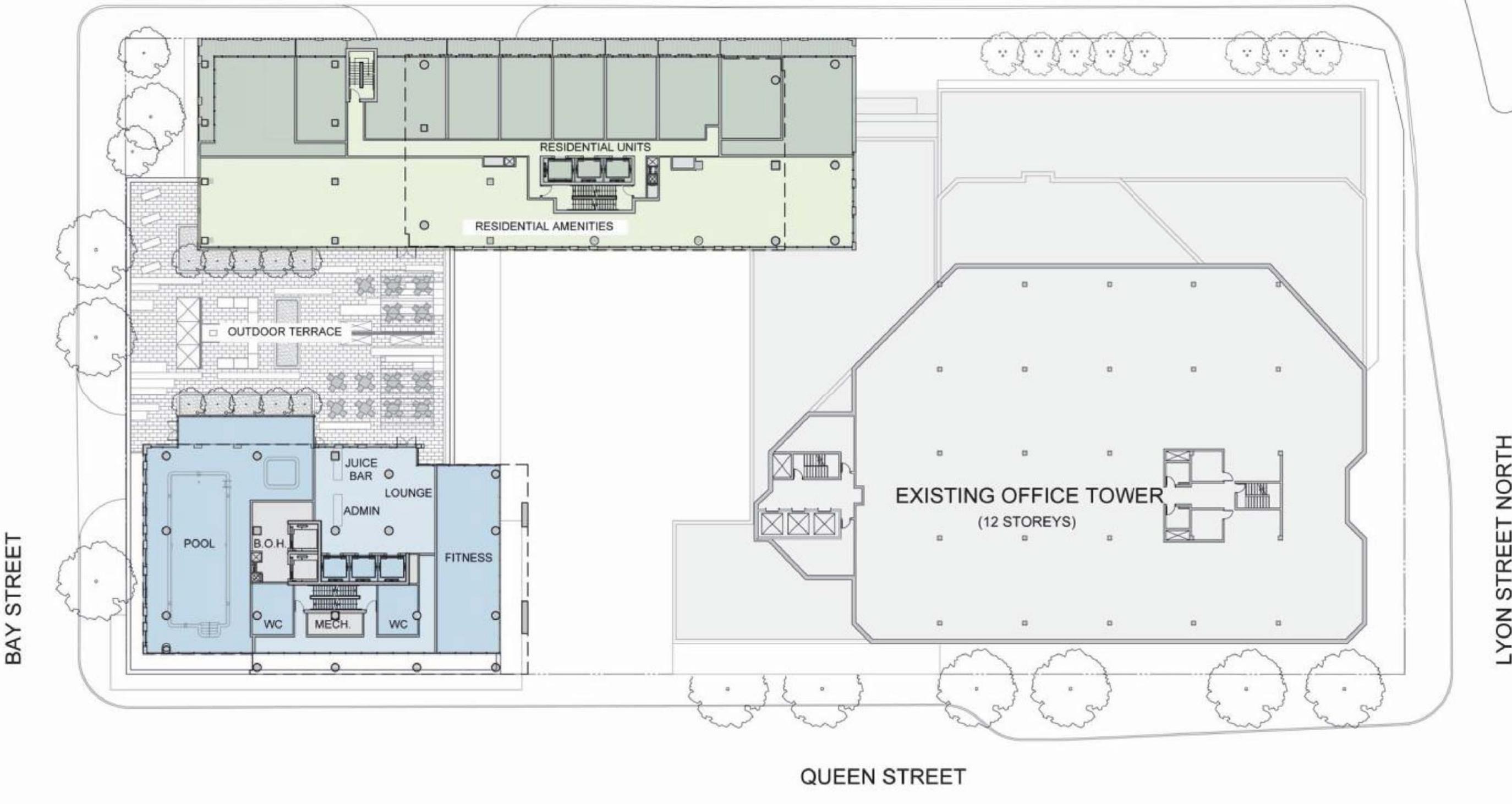
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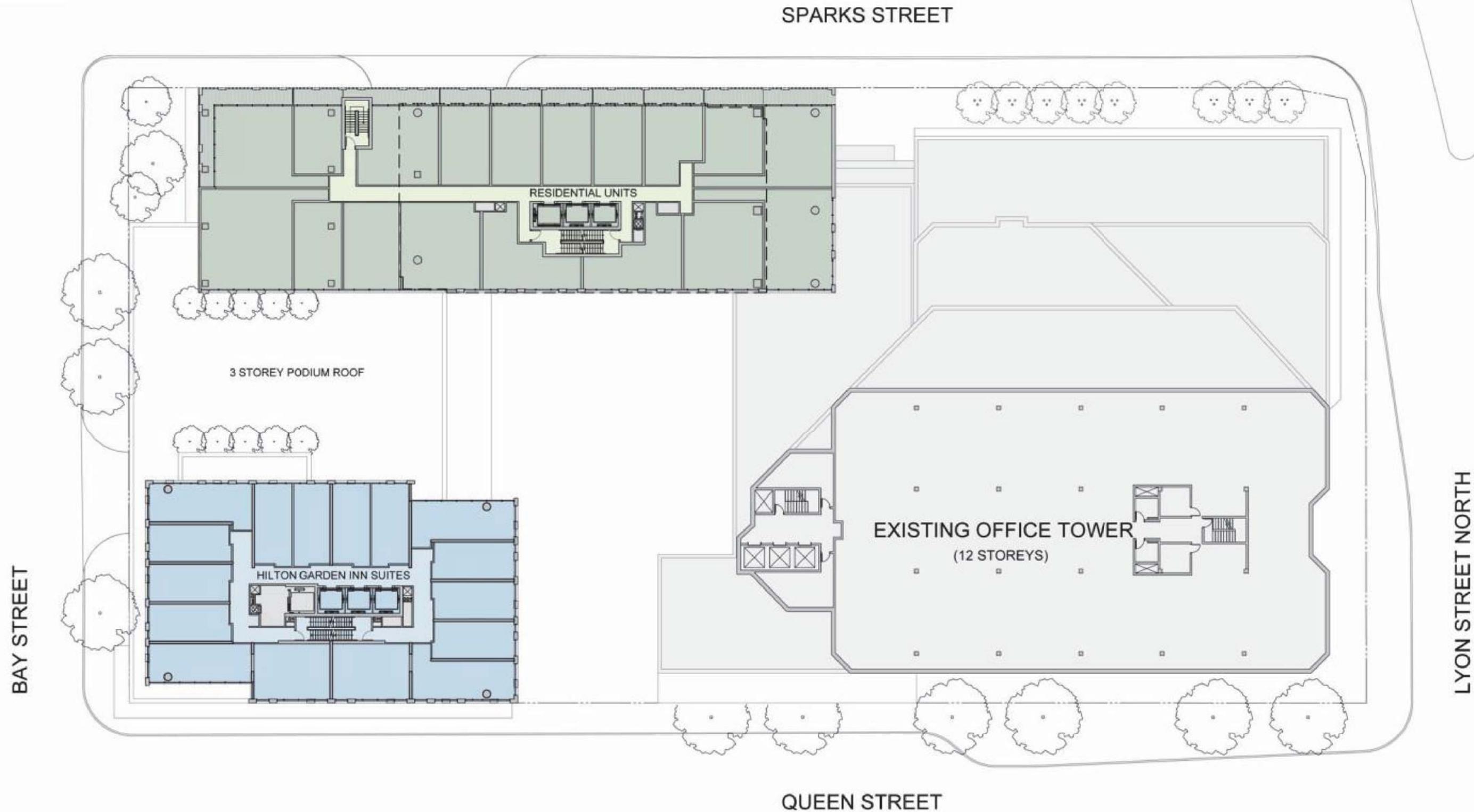
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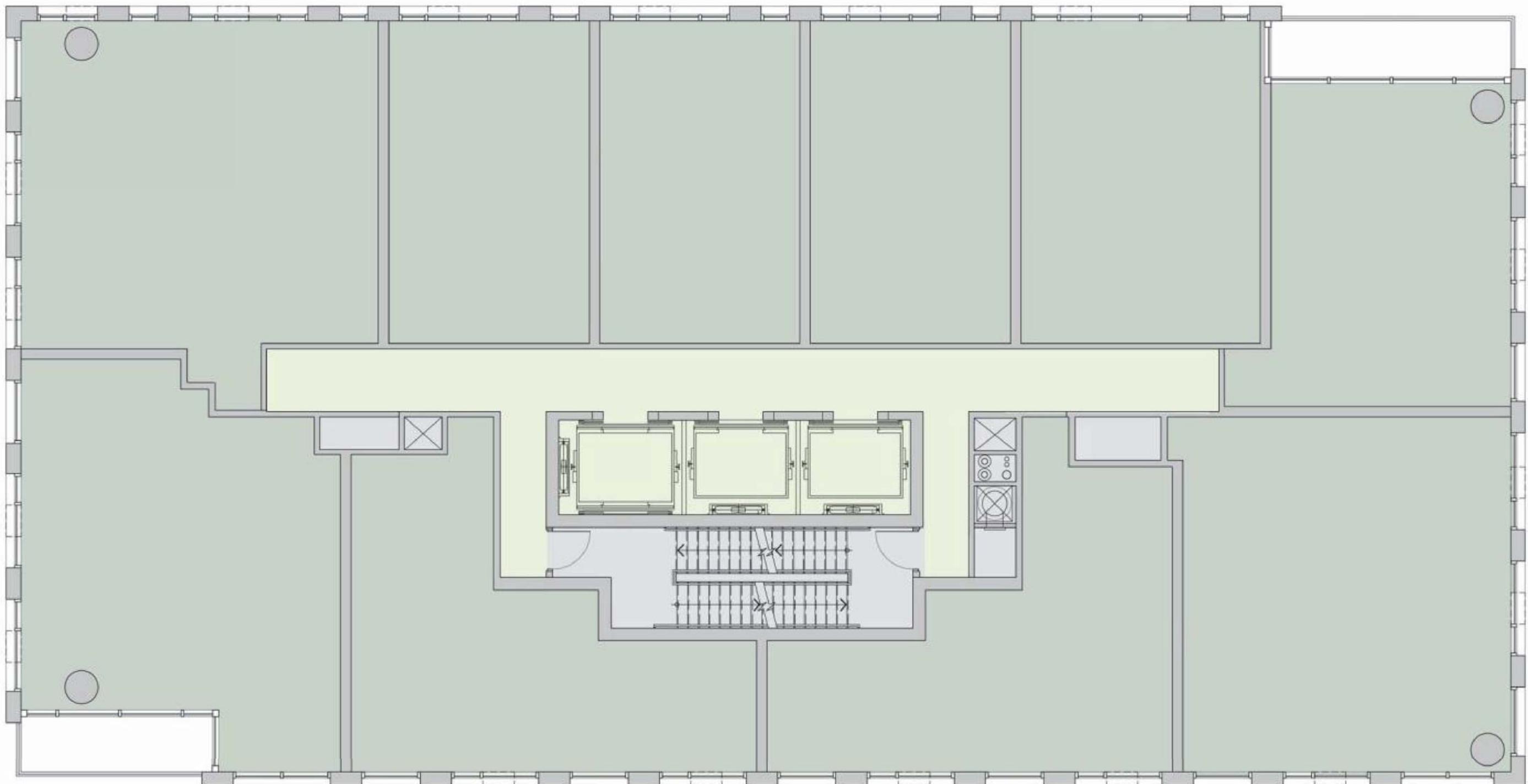
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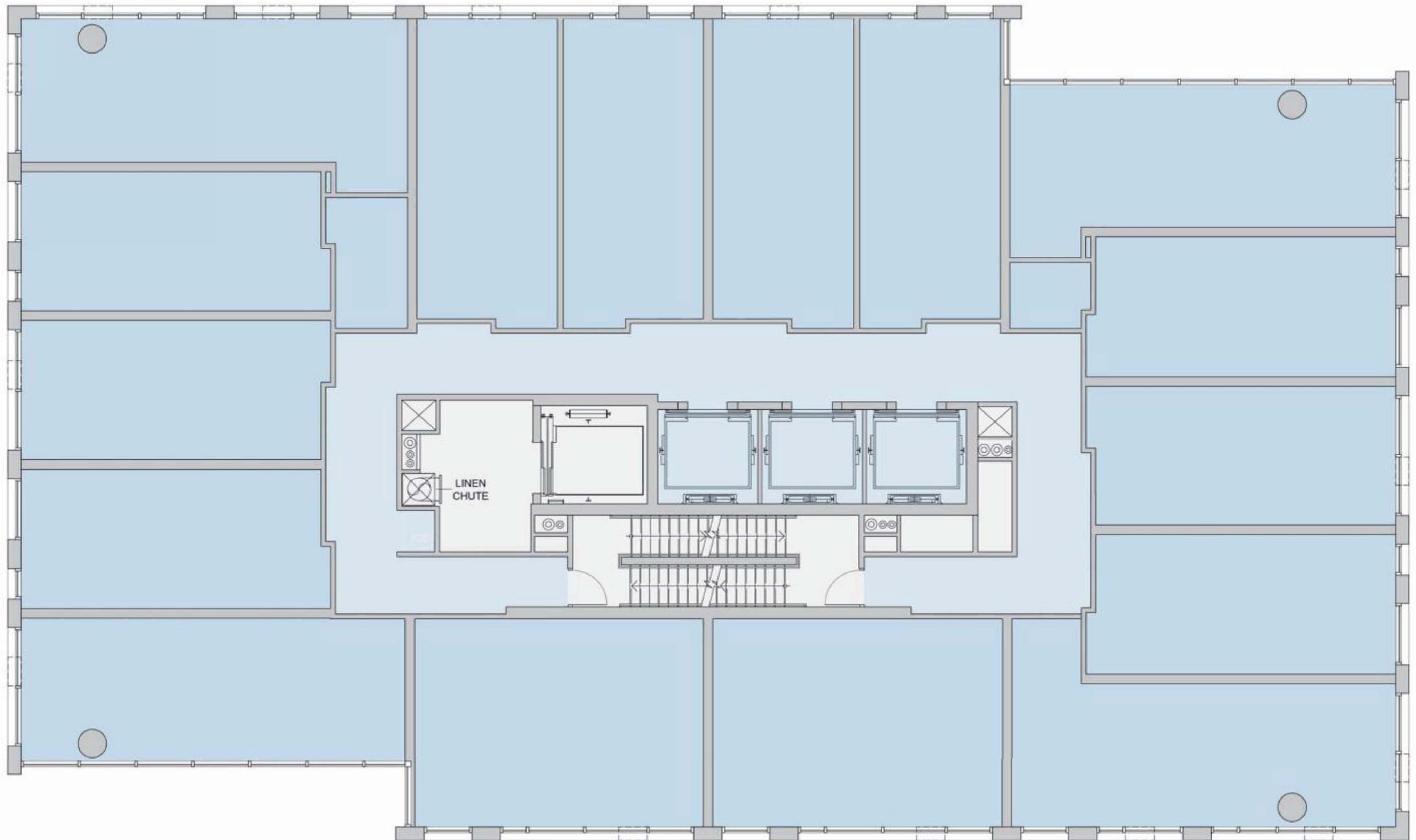
SPARKS STREET



350 SPARKS STREET DEVELOPMENT

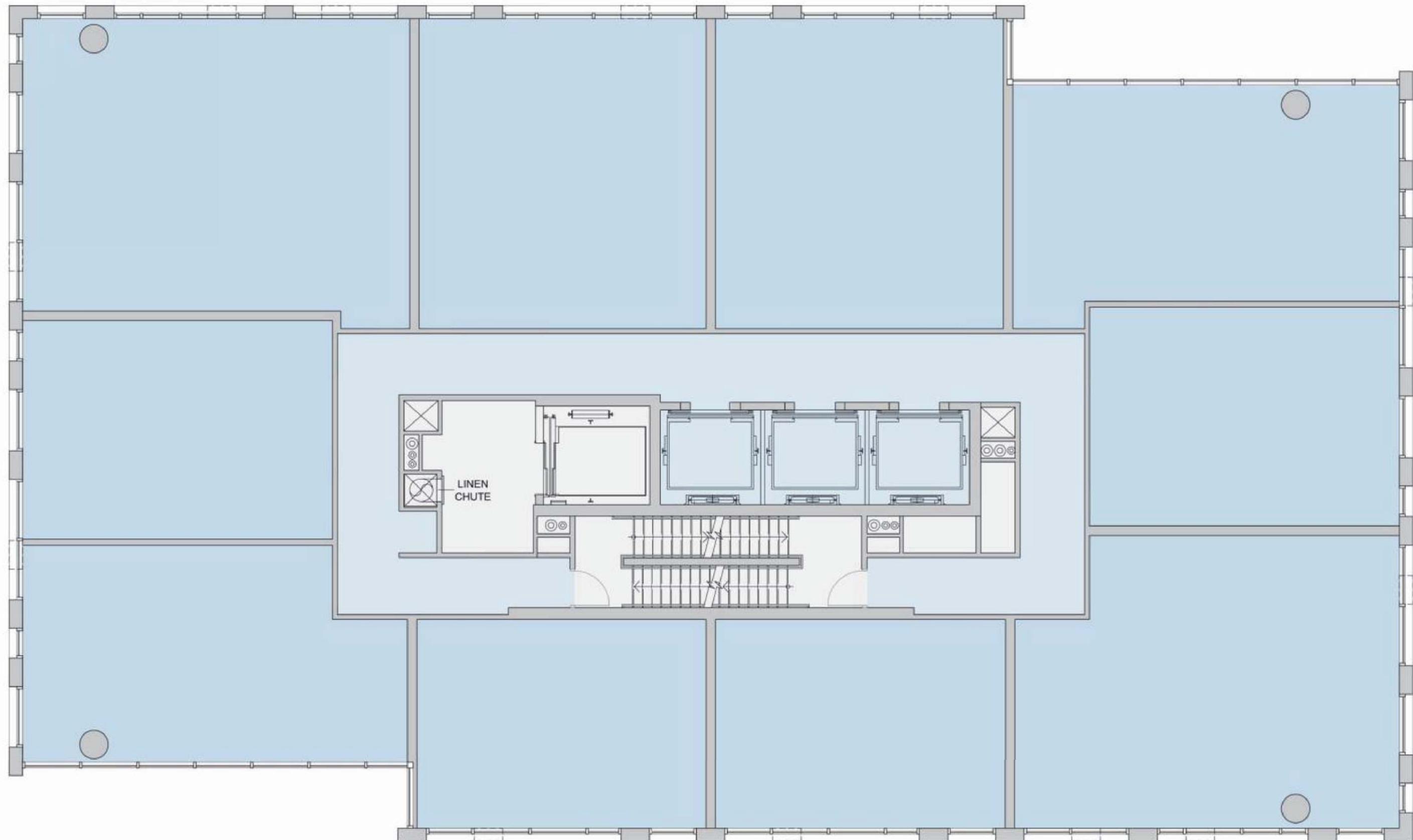


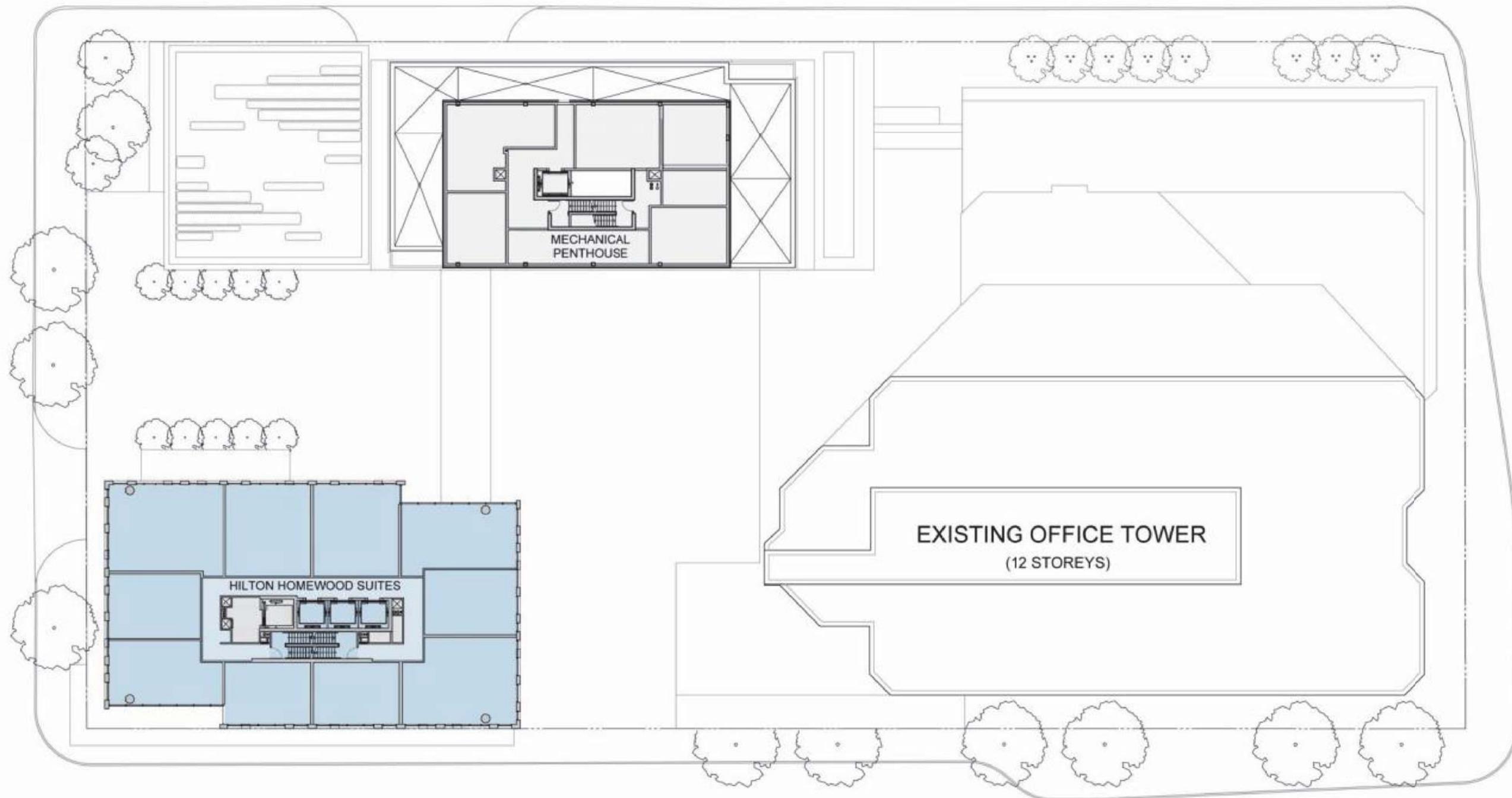


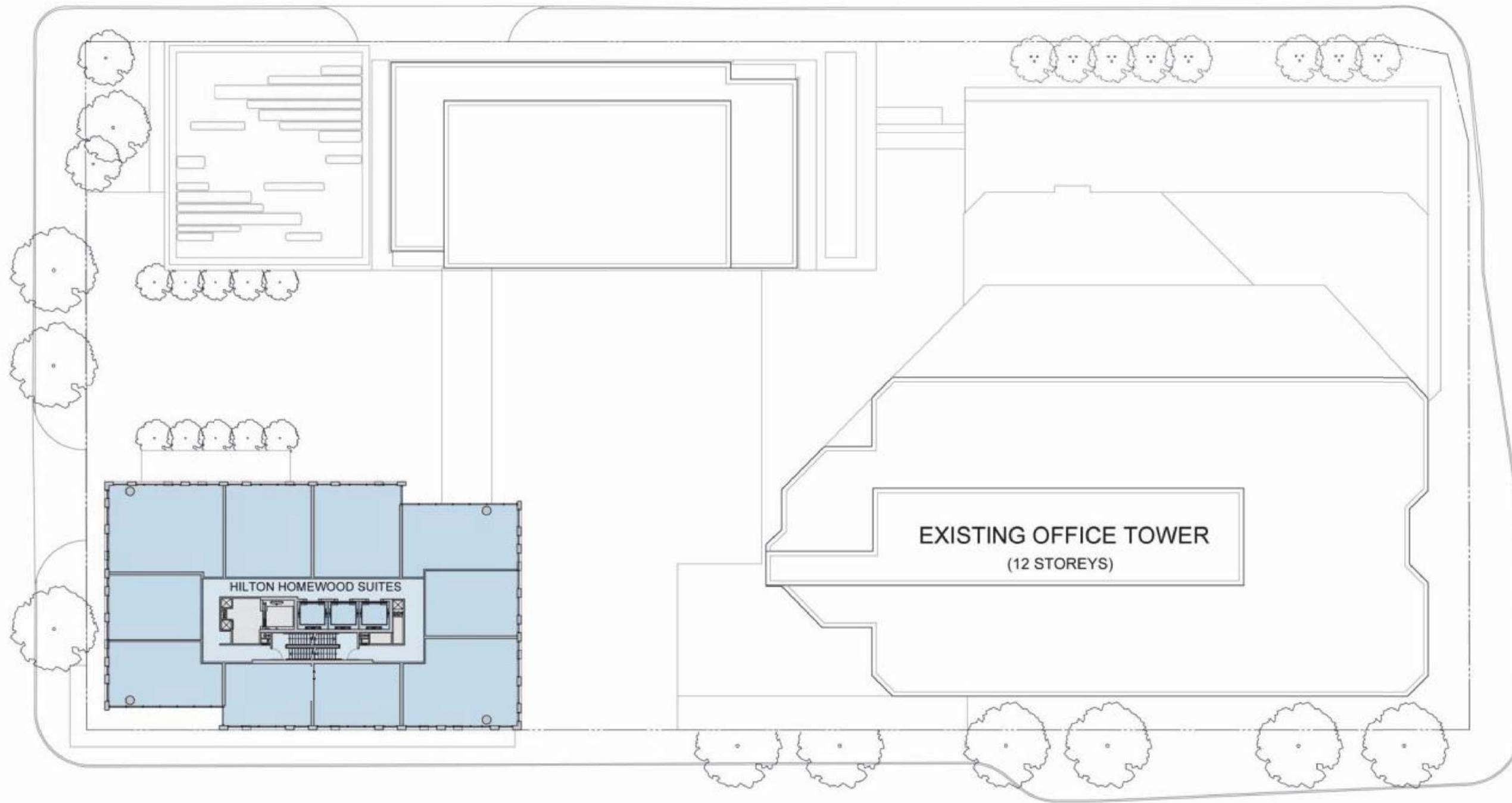


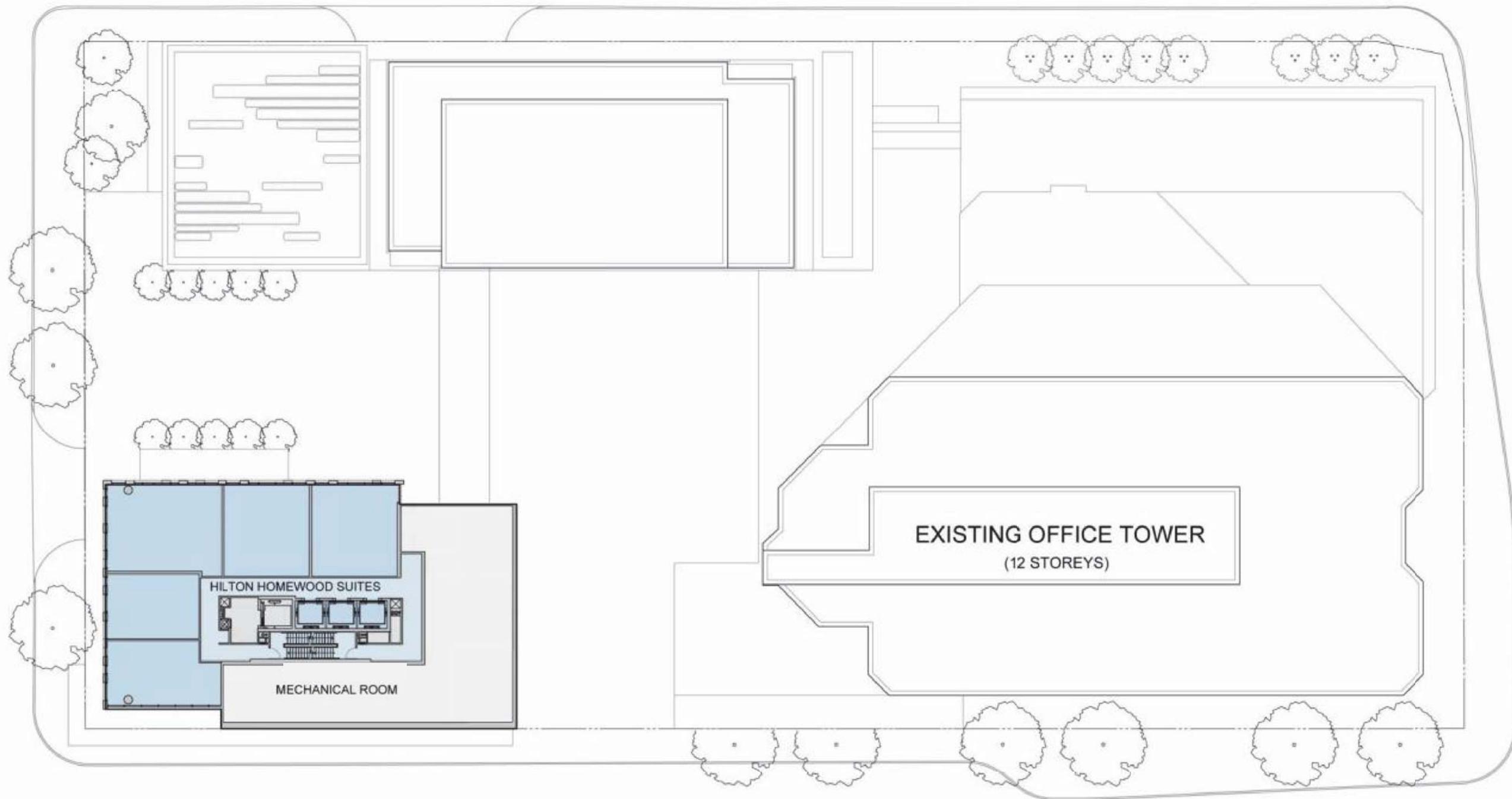
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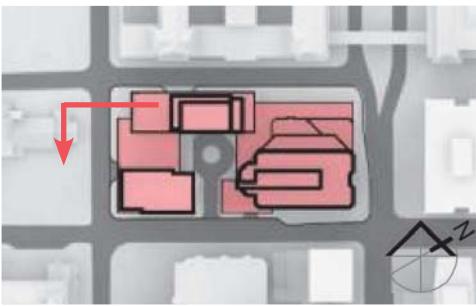
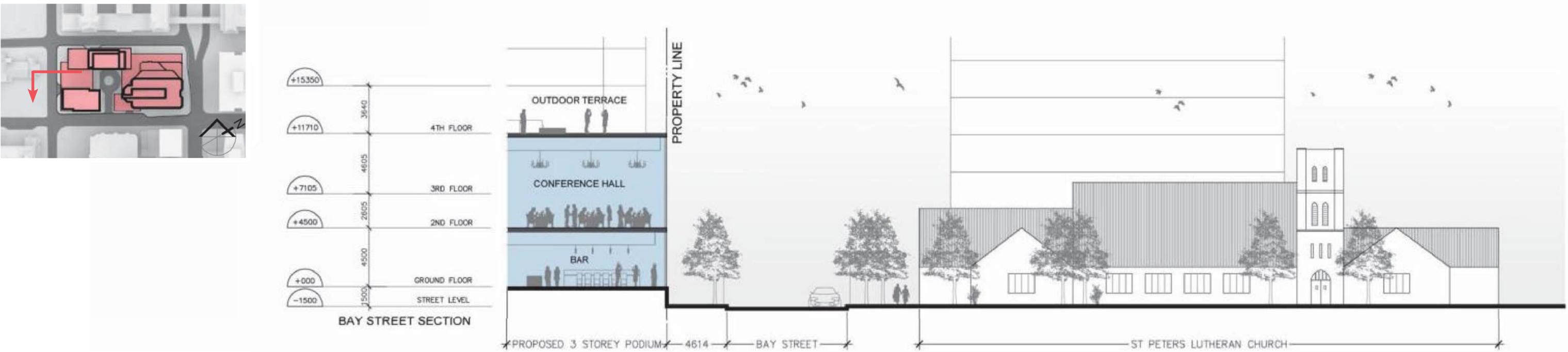




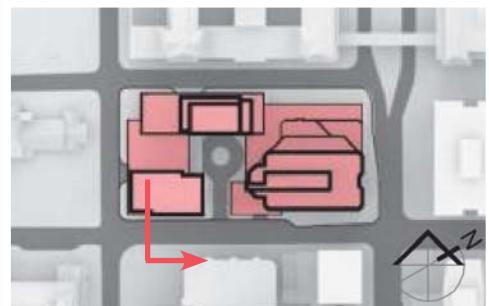
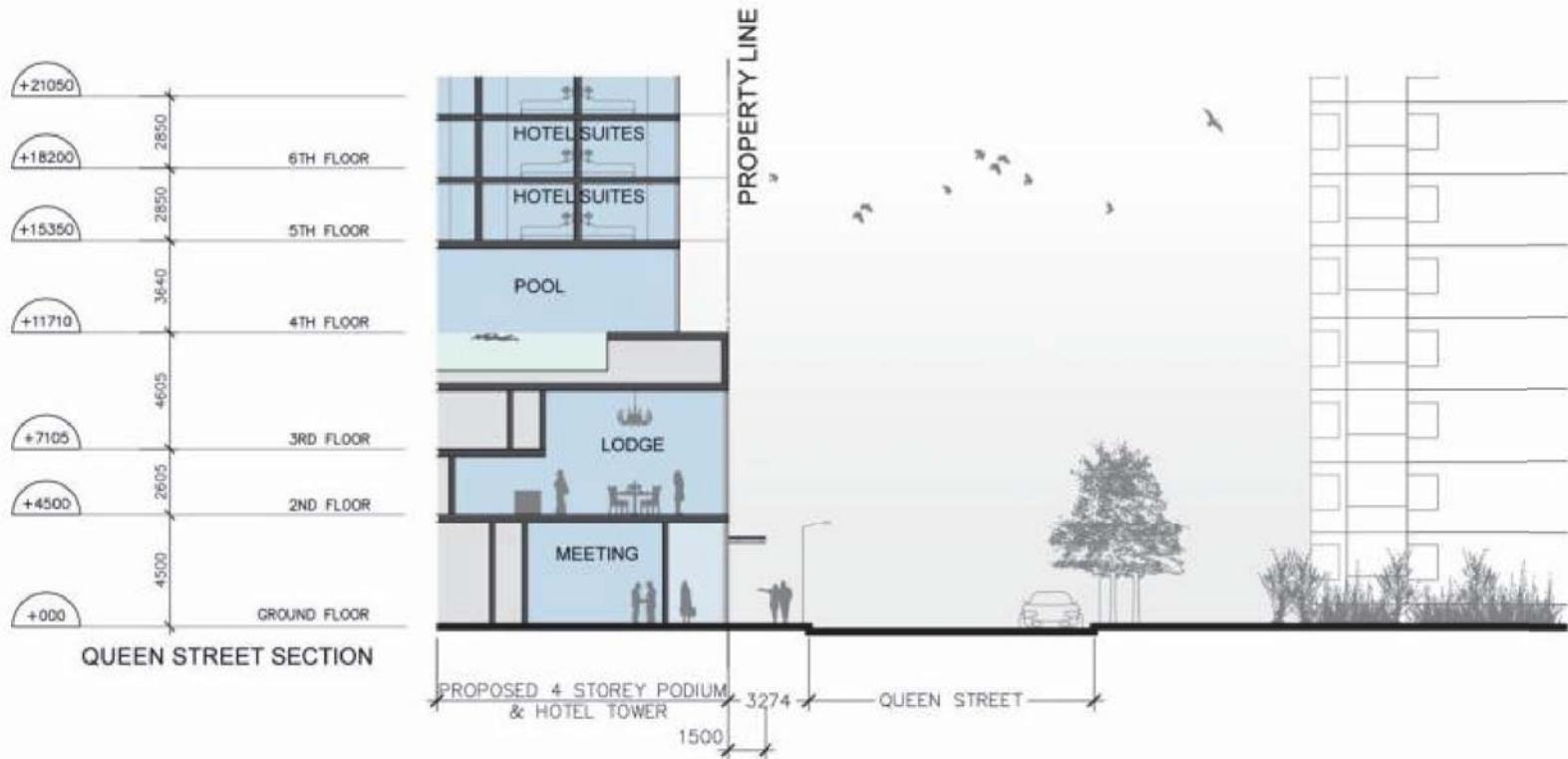


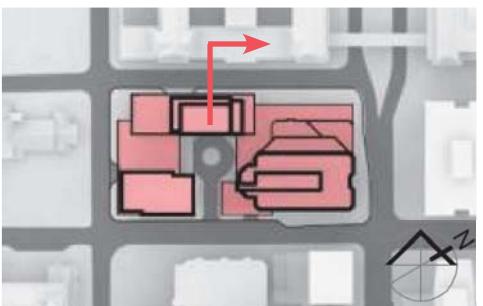






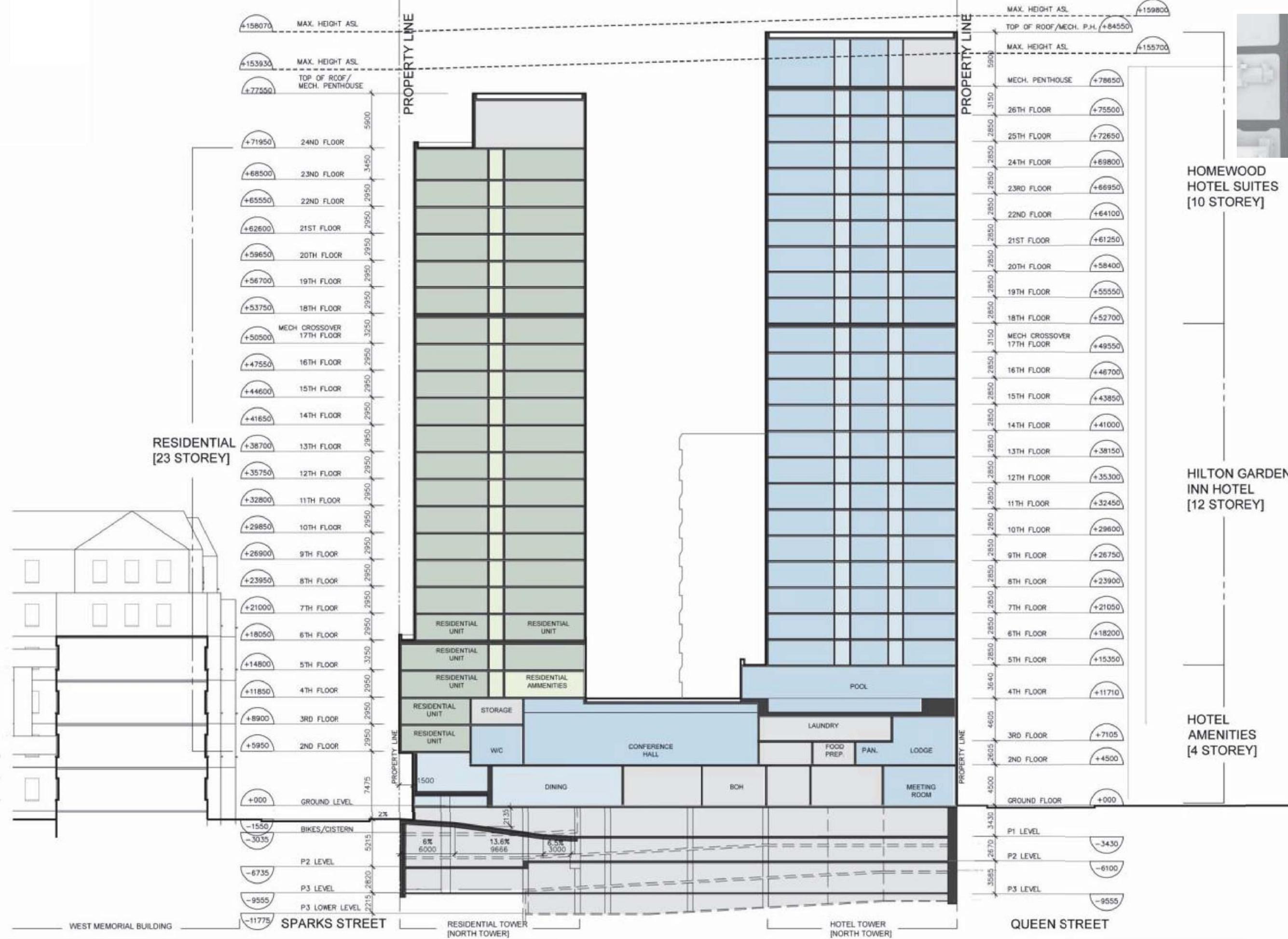
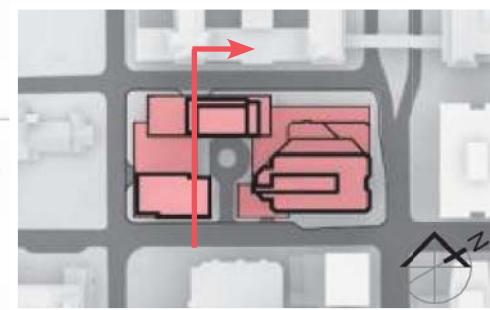
350 SPARKS STREET DEVELOPMENT





350 SPARKS STREET DEVELOPMENT

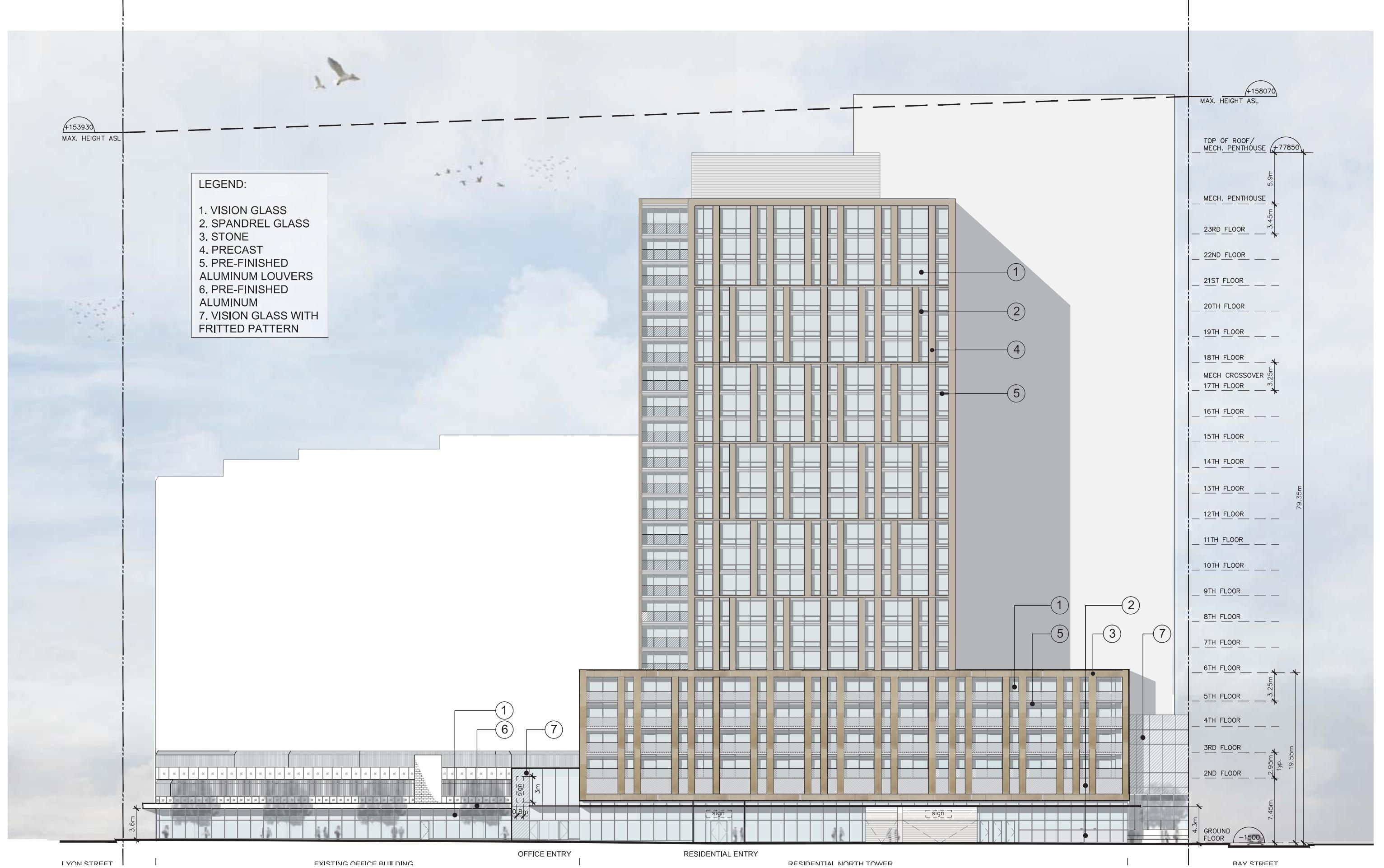
Sparks Street Dev'



DESIGN PROPOSAL

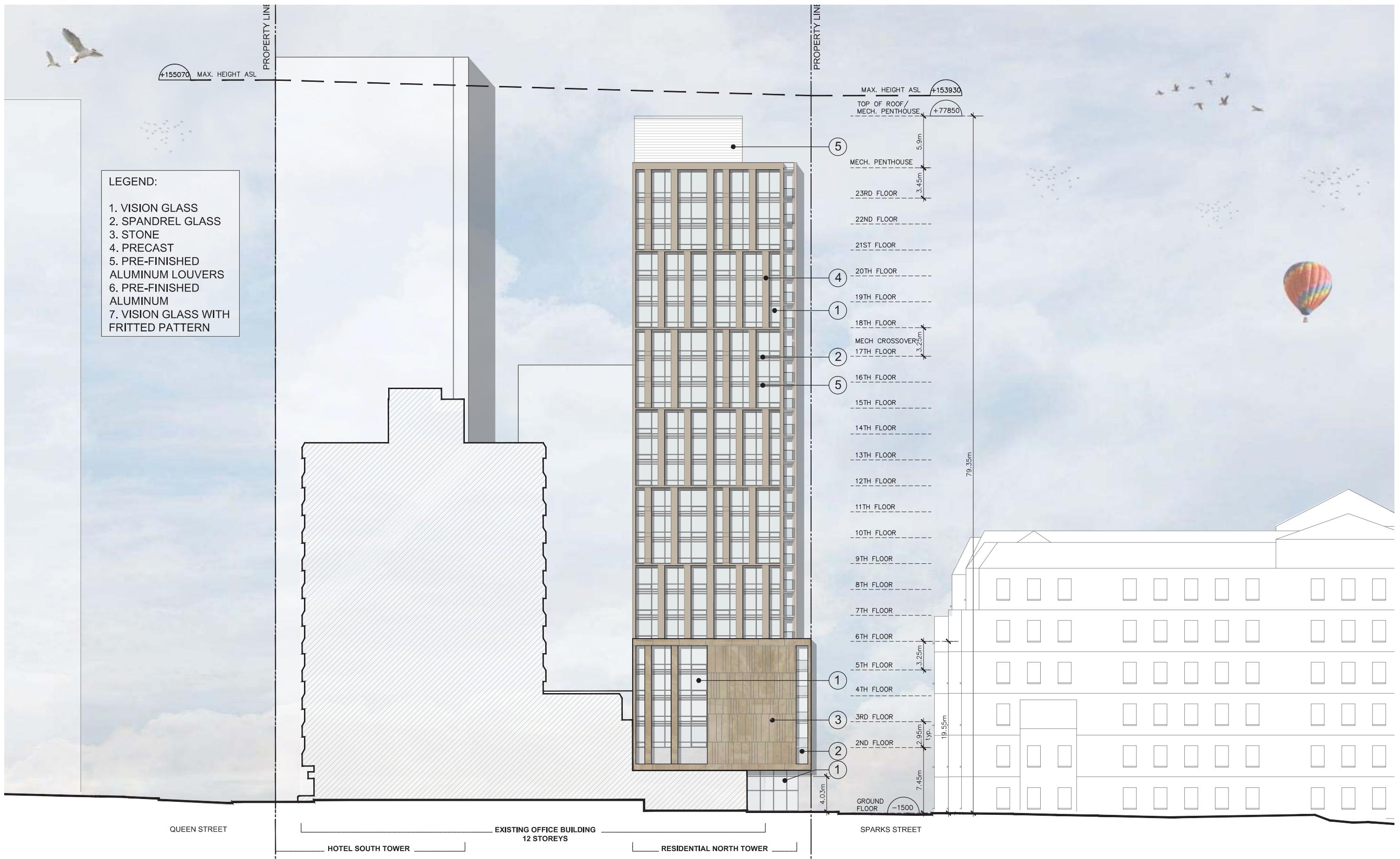
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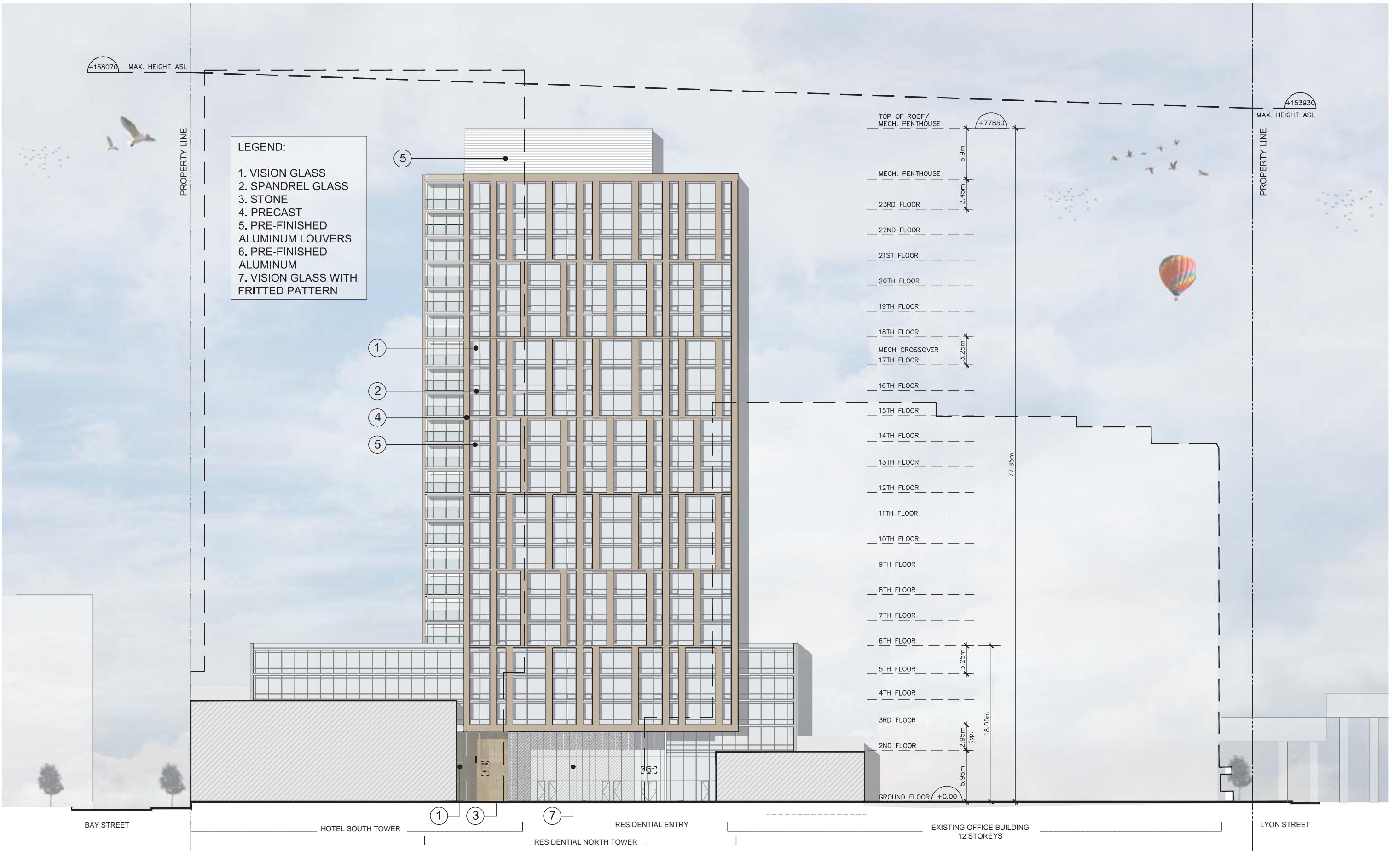


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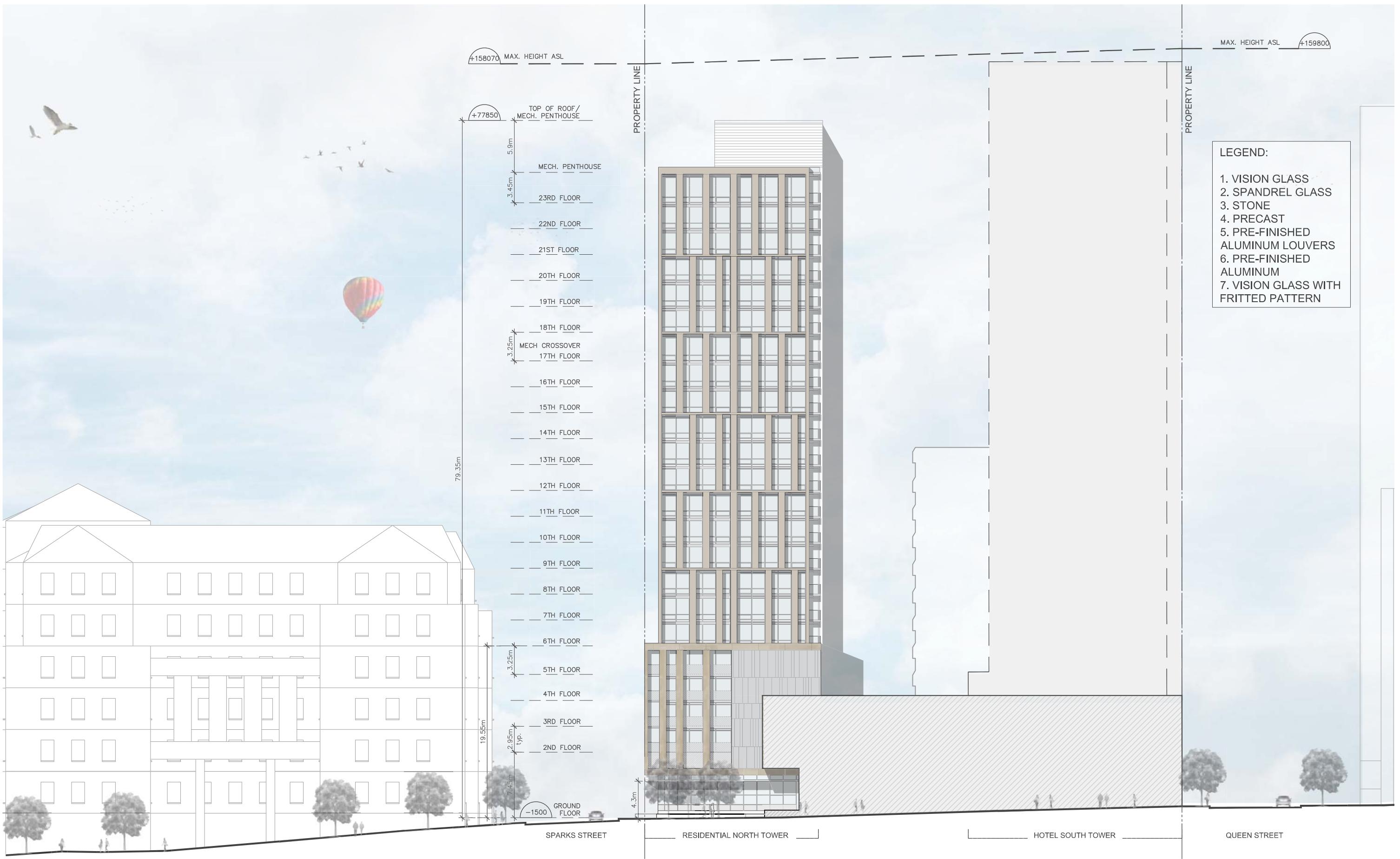
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NORTH TOWER EAST ELEVATION

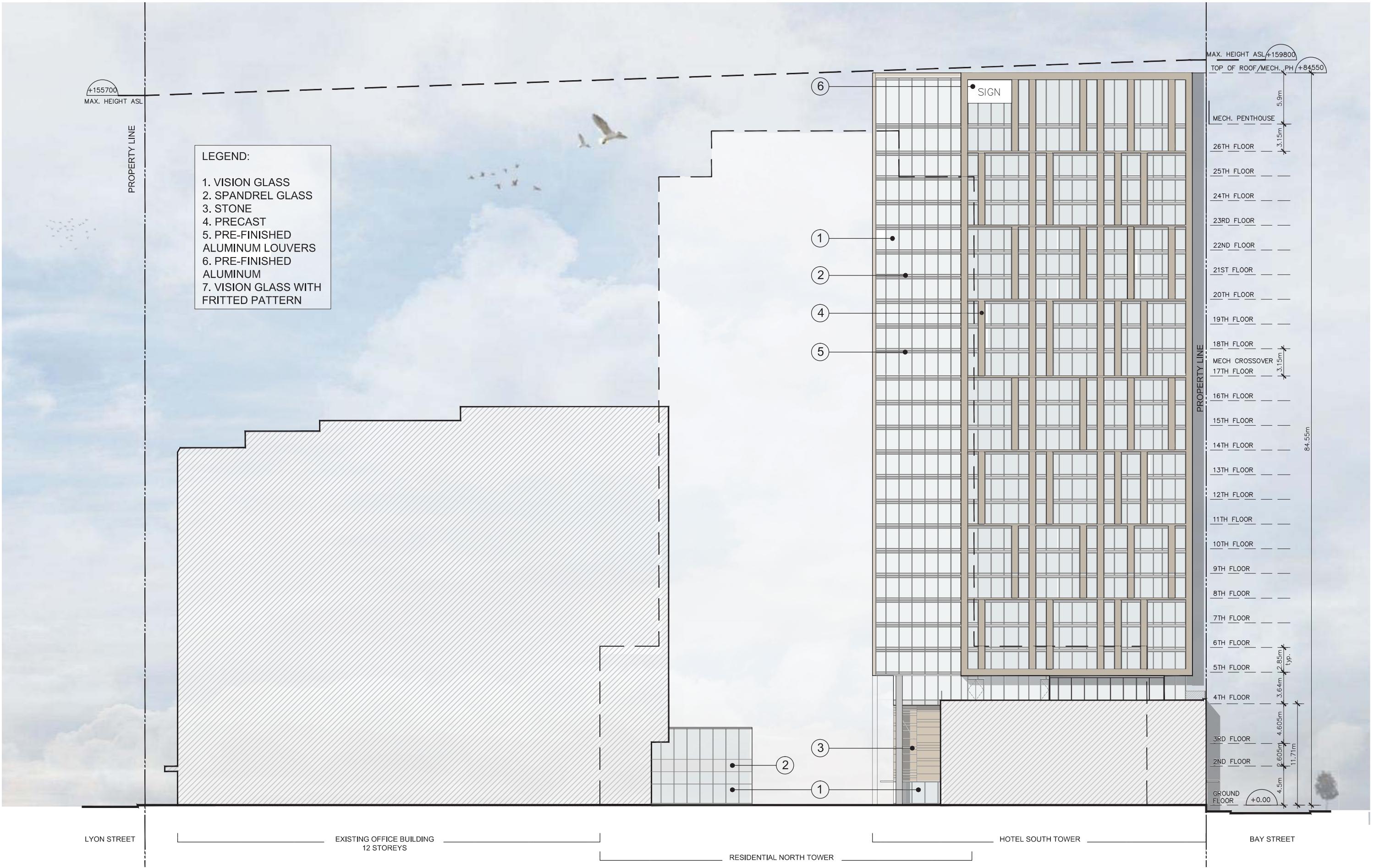


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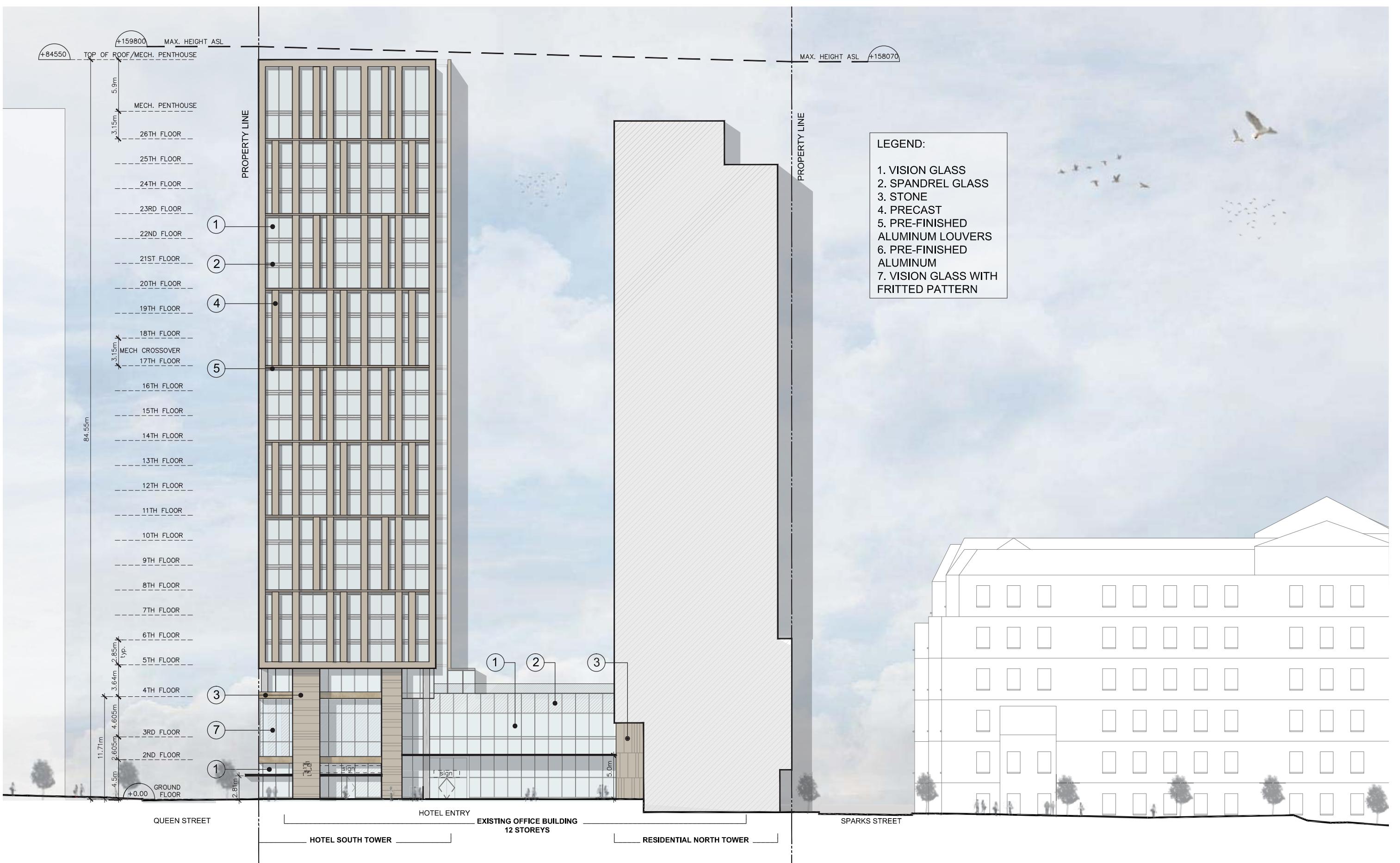


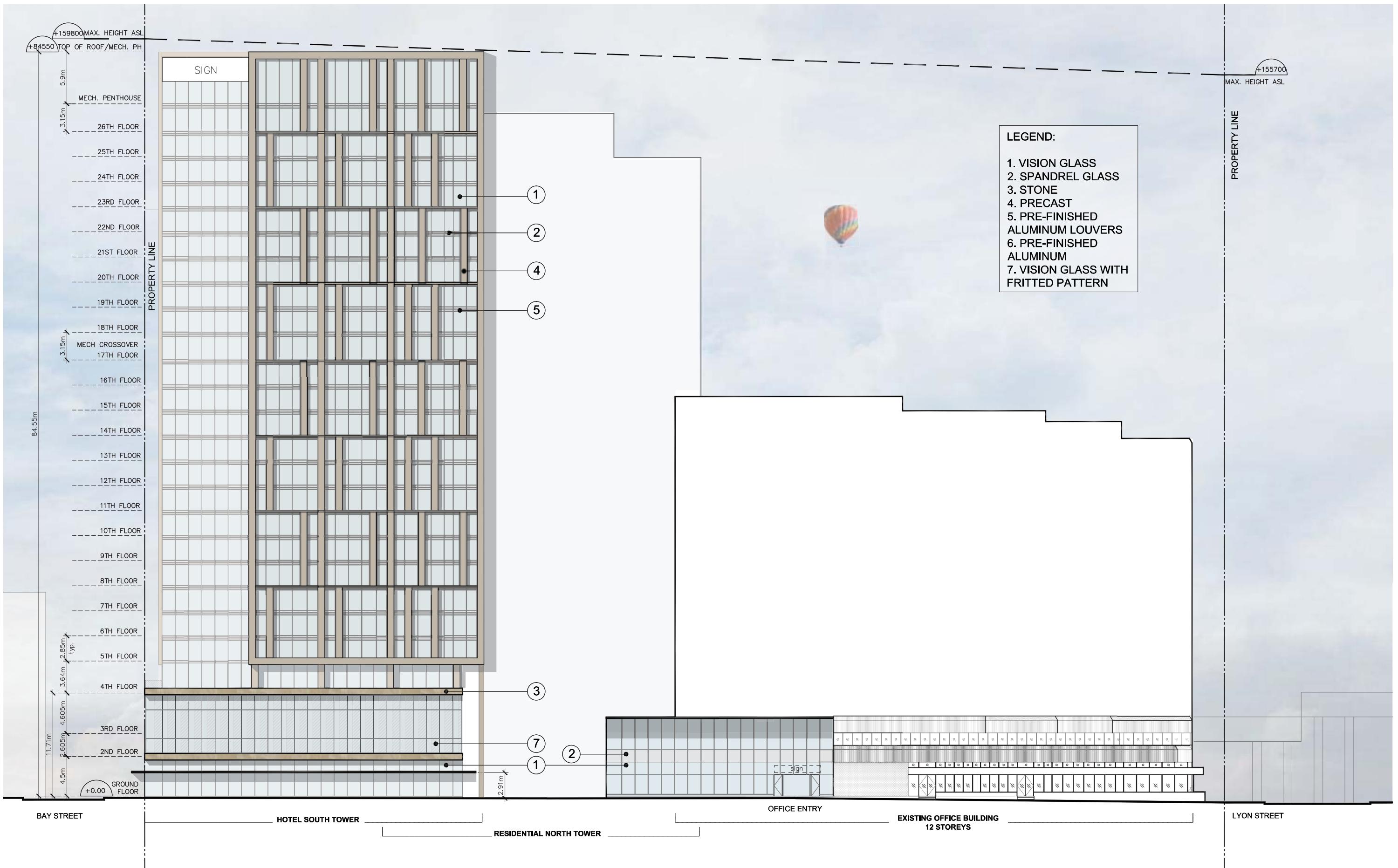
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NORTH TOWER **WEST ELEVATION**

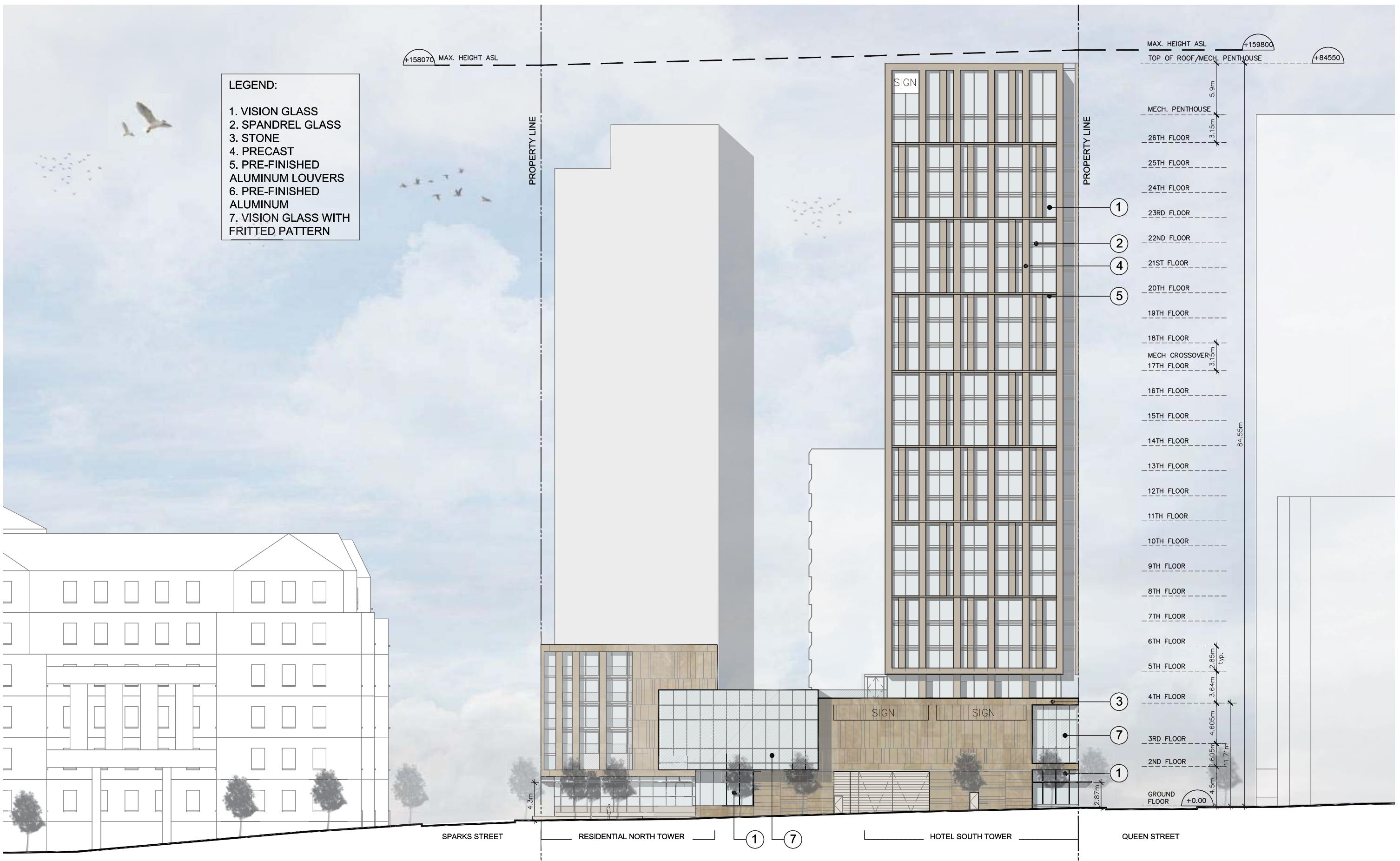


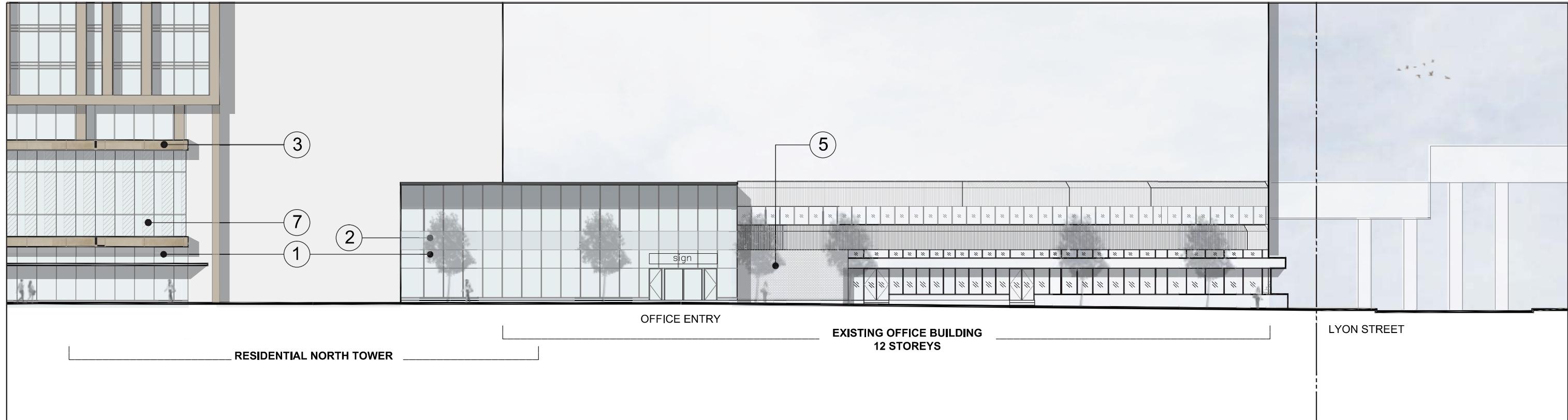
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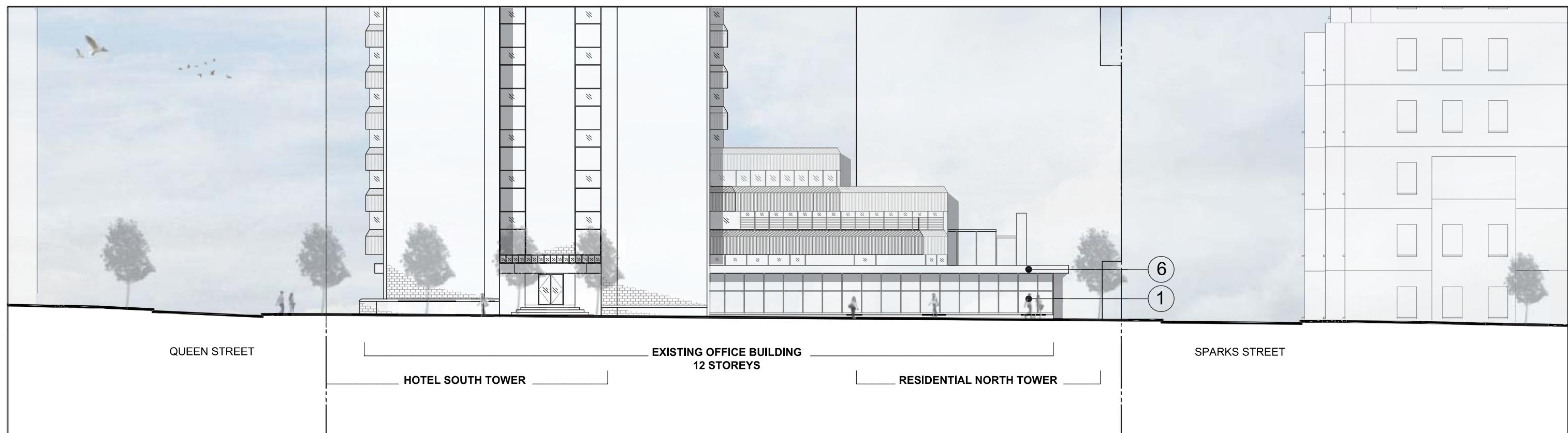


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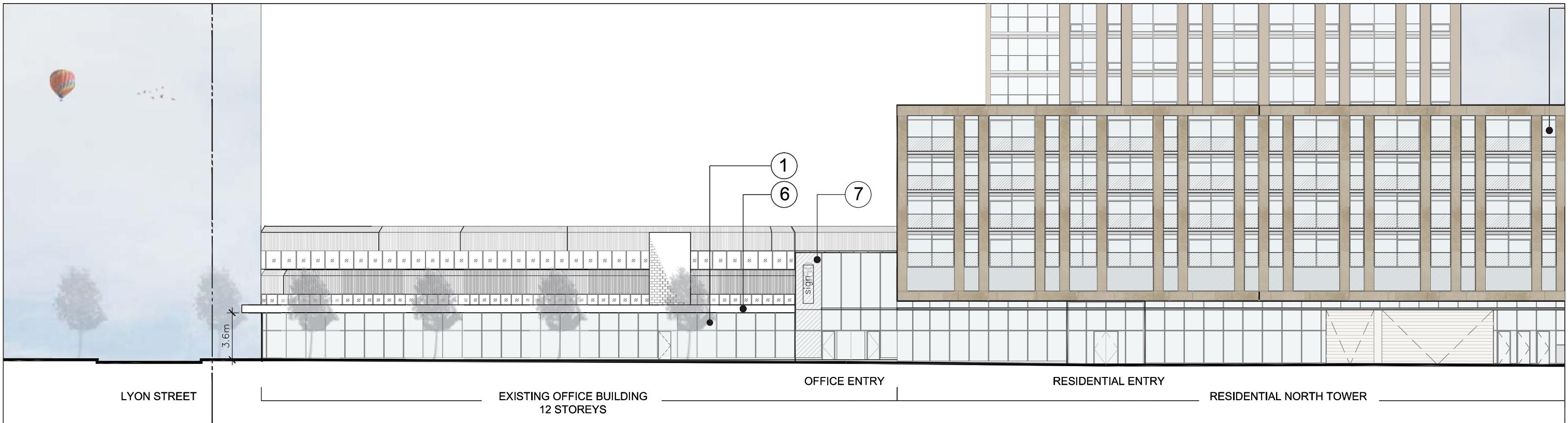




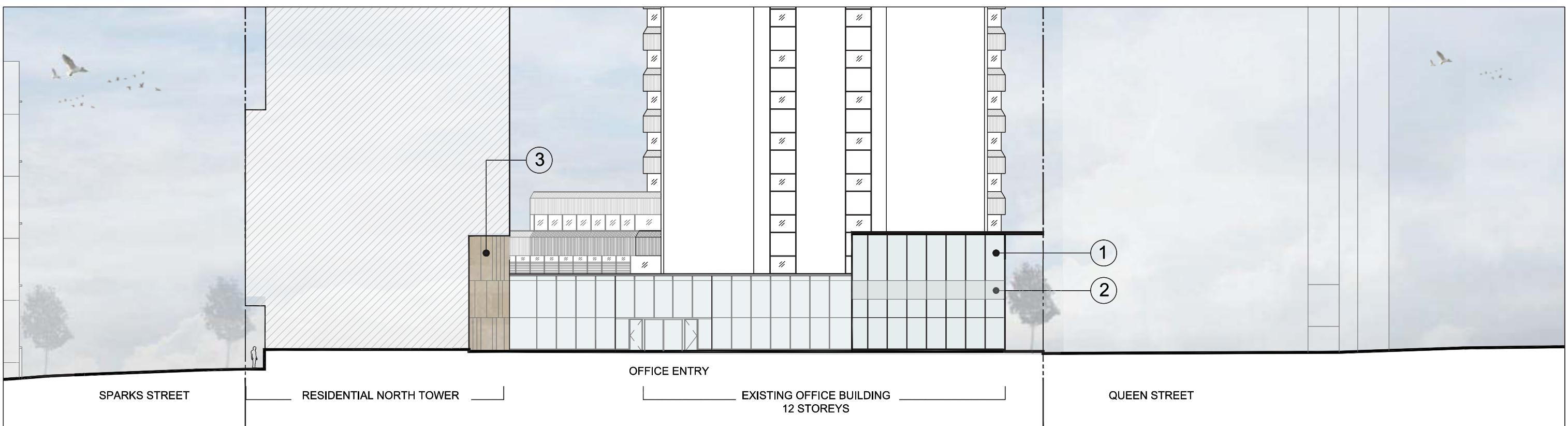
SOUTH PODIUM ELEVATION [QUEEN STREET]



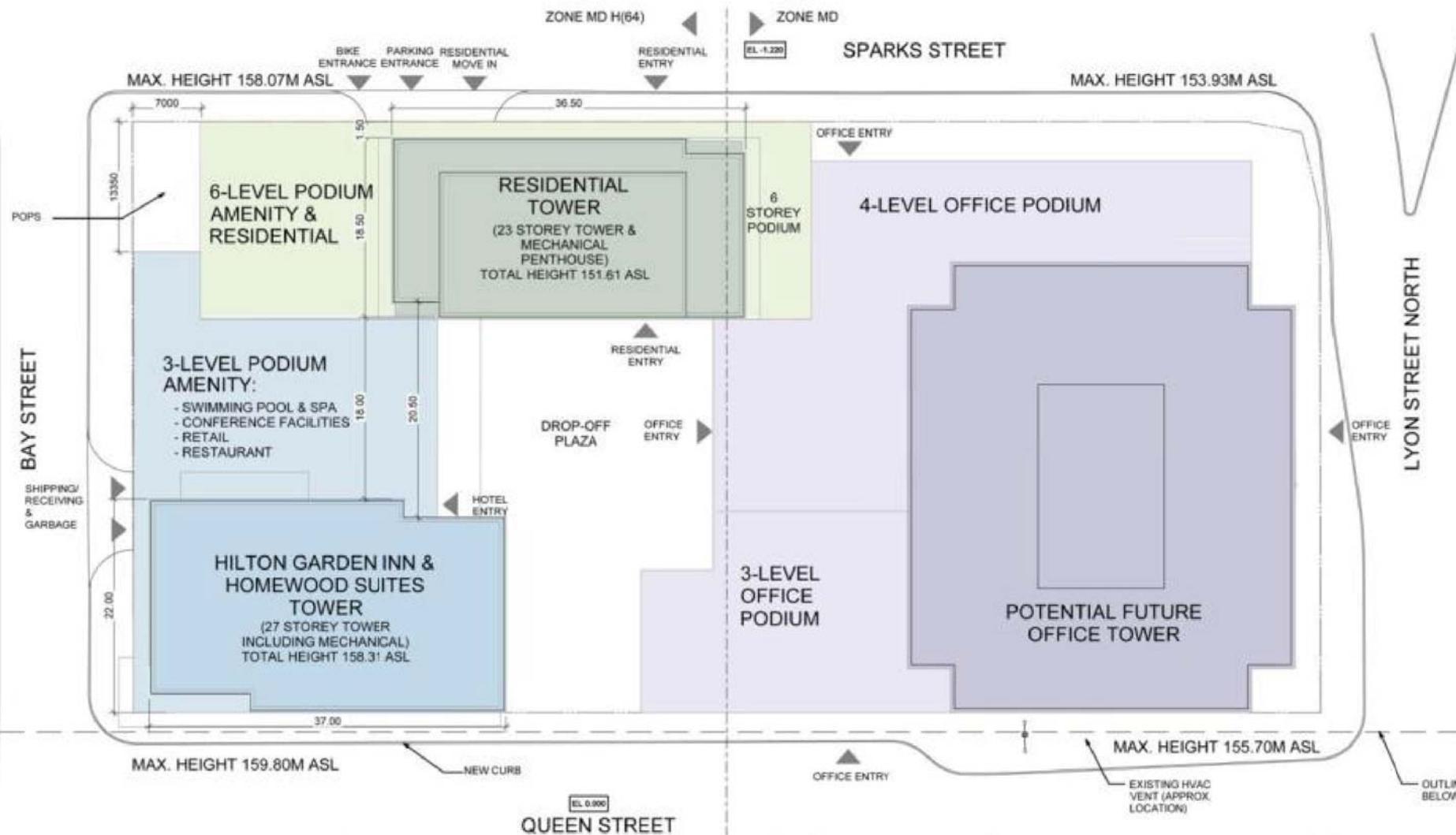
EAST PODIUM ELEVATION [LYON STREET]



NORTH PODIUM ELEVATION [SPARKS STREET]



**WEST PODIUM ELEVATION OF
EXISTING OFFICE BUILDING**



LYON STREET NORTH

