DESIGN BRIEF

Submitted To: Development Review, Central Planning, Infrastructure and Economic Development Department City of Ottawa In Consideration for Project: 240 Ferland Street, Ottawa 10-unit Stacked Townhomes

September 17, 2020

P. H. Robinson Consulting Urban Planning, Consulting and Project Management



Section I

The Application Submission:

Type of application – Site Plan application (standard non rural application) and Minor Rezoning application

Legal description – Lots 265 and 266, Registered Plan 4M-25 – City of Ottawa

Municipal address – 240 Ferland Street

Purpose of the Application – To facilitate the redevelopment of the property for a 10 unit stacked townhouse development with 2 parking spaces that are accessed via Ferland Street. The property fronts on to both Ferland Street and Jolliet Avenue with 8 of the 10 units facing Jolliet and 2 units facing Ferland.

Vision Statement and Goals for the Project - The redevelopment of this property is an excellent opportunity for a small scale rental infill housing development in close proximity to existing public transportation infrastructure in an established neighbourhood. The proposed streetscape that will result will improve this block on Jolliet and provide a sensitively designed new development that will be built in harmony with nearby properties.

Response to City Comments:

Official Plan – The property is in a General Urban designation which permits this scale of development. The General Urban Area designation permits the development of a full range and choice of housing types to meet the needs of all ages, incomes and life circumstances, in combination with conveniently located employment, retail, service, cultural, leisure, entertainment and institutional uses. This will facilitate the development of complete and sustainable communities. The scale of this development is in conformity with the General Urban designation guidelines.

Key policies within the General Urban Area designation that are applicable to this infill development are contained in Sections 2.5.1 (Designing Ottawa) and 3.6.1 of the Official Plan and are:

2.5.1 The Design Objectives of this section are as follows with our response in brackets.

Design Objectives

The Design Objectives of this Plan listed below are qualitative statements of how the City wants to influence the built environment as the city matures and evolves. These Design Objectives are broadly applicable, to plans and development in all land use designations, and from a city-wide to a site-specific basis.

- 1. To enhance the sense of community by creating and maintaining places with their own distinct identity. (The proposed development while being part of the overall development through its architectural treatment and its location on a corner in the neighbourhood will have its own distinct identity. In addition, there are not any nearby stacked townhouse developments which will add to its identity in the overall neighbourhood)
- 2. To define quality public and private spaces through development. (We have developed a quality public area facing the streets with private areas along the yard on the south side along Jolliet and the area around the parking which is a private access)
- 3. To create places that are safe, accessible and are easy to get to, and move through. Access is provided directly from the street to each of the units and one access point for cars is provided as far away from the intersection as possible.
- 4. To ensure that new development respects the character of existing areas. The scale, density and height of the development is in character with the surrounding neighbourhood.
- 5. To consider adaptability and diversity by creating places that can adapt and evolve easily over time and that are characterized by variety and choice. Stacked units could be combined to merge the units into a different mix.

3.6.1.1 General Urban Area areas are designated on Schedule B. The General Urban Area designation permits **all types and densities of housing**, as well as employment, retail uses, service, industrial, cultural, leisure, greenspace, entertainment and institutional uses.

The density of housing proposed is permitted in this designation.

3.6.1.3 When considering a proposal for residential intensification through infill or redevelopment in the General Urban Area, the City will:

Recognize the importance of new development relating to existing community character so that it enhances and builds upon desirable established patterns and built form;

The proposed 3 storey plus basement residential building is in general conformity with existing residential development and recent infill projects in the neighbourhood and due to its proximity to Beechwood Avenue and its transit opportunities it is an appropriate land use in the community with the density of development that is being proposed.

Context Plan:



The immediate streetscape is one of low density, mainly one and two storey old stock dwellings (images 1 to 3) and some newer housing infills of 3 storeys (including one at 247 Ferland Street). The architecture of existing and new interventions is characterized by elements such as porticos, balconies, both sloped and flat roofs, punched windows, and varying cladding materials including stucco, masonry, and siding.

Key destinations are closely located in relation to the property. A mini-grocery store is located directly across from the site. The proposed site is also within proximity to Optimiste Park (image 4) and newly built retail stores and personal service businesses (image 5) including a pharmacy and fitness club. Beechwood Avenue also offers nearby access to public transit, and a greater selection of main street shopping opportunities to the west of the site.

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The general character of the neighborhood context is one that meshes well with the proposed building typology and scale. This will be discussed in section II.



Image 1



Image 3

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Section II - Design Proposal:

Massing and Scale - Views:



from corner of Jolliet & Ferland looking south



Perspective

from Jolliet, back to Hector-Hotte Way

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Perspective

The property borders sites with residential apartment buildings which are both 3 storeys in height. The three-and-a-half storey proposal is compatibly massed in rising slightly from its neighbours into this relatively more dynamic and slightly higher form. By extension, it continues a visual transition to even lower homes on the building's fronting streets.

The building's expression is characterized by porticos and steps on each fronting street offering a residential feel and human scale to the streetscape. These elements also continue the natural rhythm of building entrances exhibited on this and adjacent blocks.

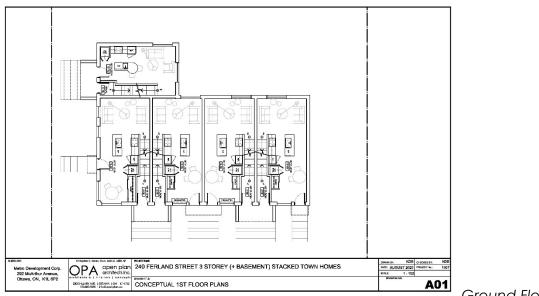
Building Design:

The proposed 10-unit townhouse seeks to offer a residential aesthetic which builds upon the existing low-rise context while augmenting the level of materiality and finish quality beginning to be expressed in more recent contextual interventions on Jolliet and Beechwood Avenue. The is manifested through the use of punched windows, vernacular cladding choices including masonry, siding and cement panel as well as in the cornicing at the parapet and capping the masonry.

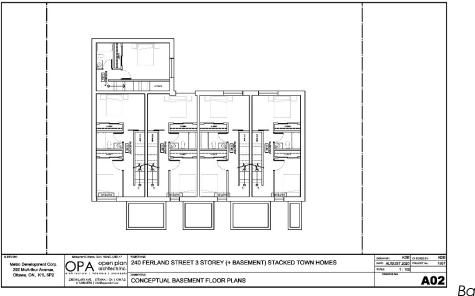
High-quality landscape integration exhibited in the use of concrete entrance steps and picketed steel guard rails contribute to the desired character. The porticos also offer a human-scale and greater privacy for each dwelling, and pull from neighbourhood examples.

The colour palette is generally austere, with tones of buff brick, warm-grey siding and accents, and white porticos, with the intent of reducing potential for visual-noise in the high degree of variation in surrounding building colour and material palettes.

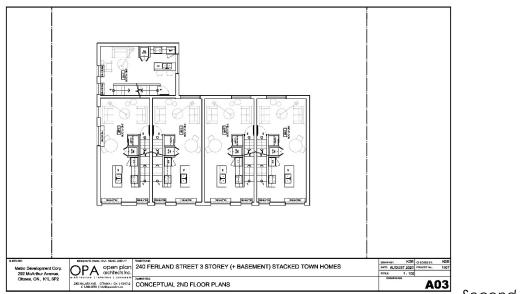
Despite necessitating a relatively compact floor plate, interest is developed in the massing via the stepping in and out of entrance alcoves, stoops and a recess at the third level fronting both streets, but also in the playful integration of materials and layering across the faces. Accent coloured entrance doors in yellow-orange compliment the surrounding tones and bring life to the overall composition.



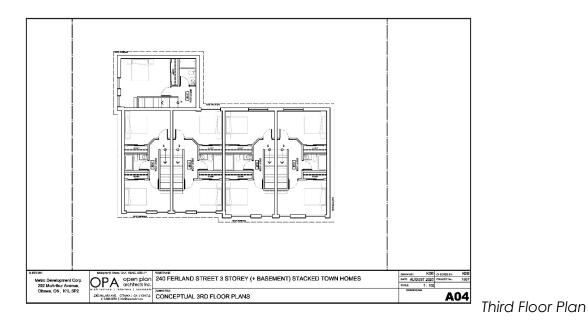
Ground Floor Plan



Basement Floor Plan



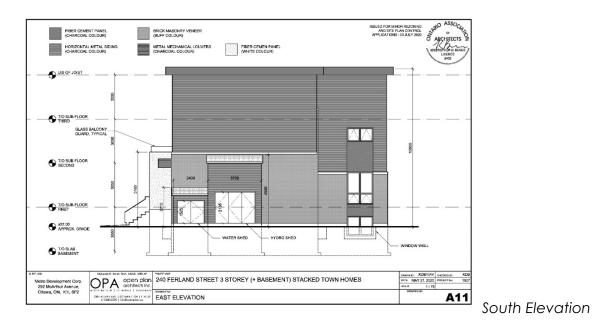
Second Floor Plan



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Front Elevation



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North Elevation



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The proposal offers a compact building footprint with a high density of dwelling units as compared with the building it replaces within proximity with public transit and to local retail establishments consistent with the City's infill priorities and which reduces dependency on personal vehicles.

The building typology by virtue of its compactness and shared walls (minimization of exterior walls) will have improved energy performance over a less compact form.

The size and diversity of unit options (both 1 and 2-bedrooms) also supports social sustainability by offering good-quality, small-unit rental options to the public.

SIGNATURES

Signature of Planning Representative, P H Robinson Consulting:

17 September 2020

Date

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Paul Robinson, RPP

P. H. Robinson Consulting Urban Planning, Consulting and Project Management Signature of Architect Representative, Open Plan Architects Inc.:

17 September 2020

Date

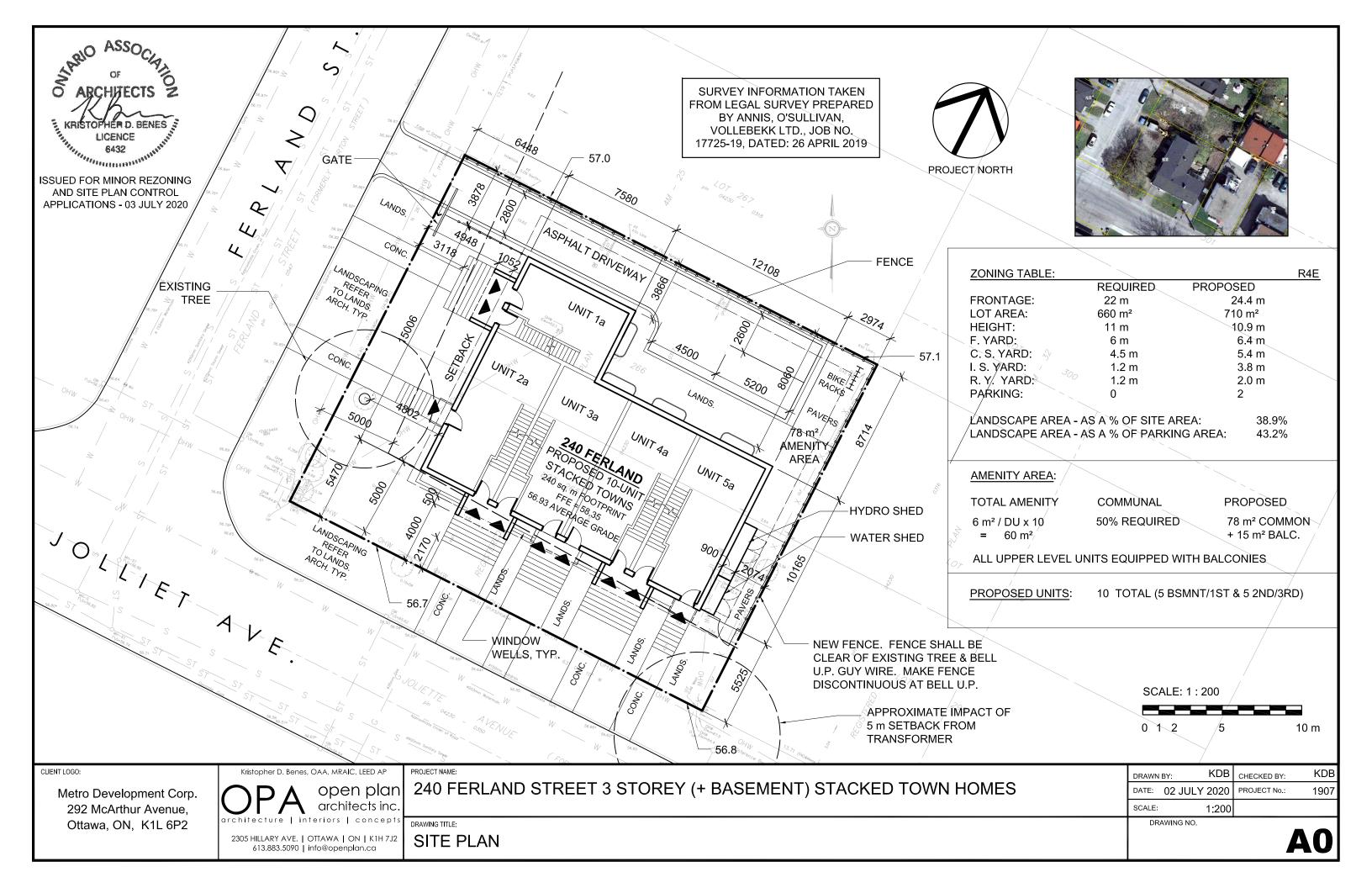
Kristopher Benes, OAA, Principal Architect

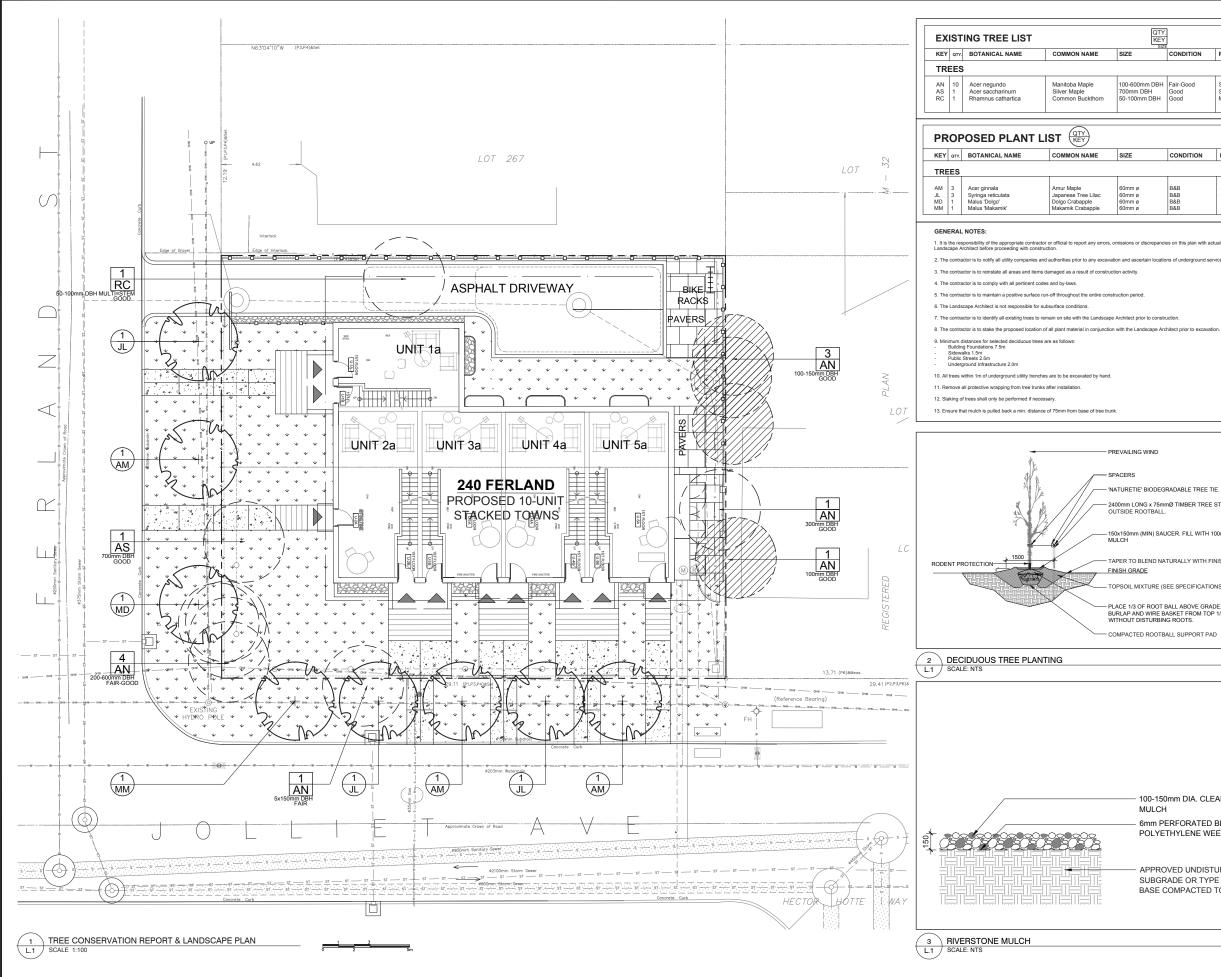
open plan architects inc. architecture | interiors | concepts

Appendix A

Large format images shown under section 2, as well as others, follow and include:

- 1. Site plan -
- 2. Landscape plan -
- 3. Floor plans of all levels -
- 4. Building elevations -
- An earlier stage rendering -(showing materiality and the current design, but absent at the time of rendering were balconies)





 SIZE	CONDITION	REMARKS
	1	
100-600mm DBH 700mm DBH 50-100mm DBH	Fair-Good Good Good	See Plan See Plan Multi-Stem
SIZE	CONDITION	REMARKS
SIZE	CONDITION	REMARKS

PREVAILING WIND

SPACERS

- 'NATURETIE' BIODEGRADABLE TREE TIE.

- 2400mm LONG x 75mmØ TIMBER TREE STAKE PLACED OUTSIDE ROOTBALL.

- 150x150mm (MIN) SAUCER. FILL WITH 100mm MULCH

TAPER TO BLEND NATURALLY WITH FINISH GRADE FINISH GRADE

- TOPSOIL MIXTURE (SEE SPECIFICATIONS)

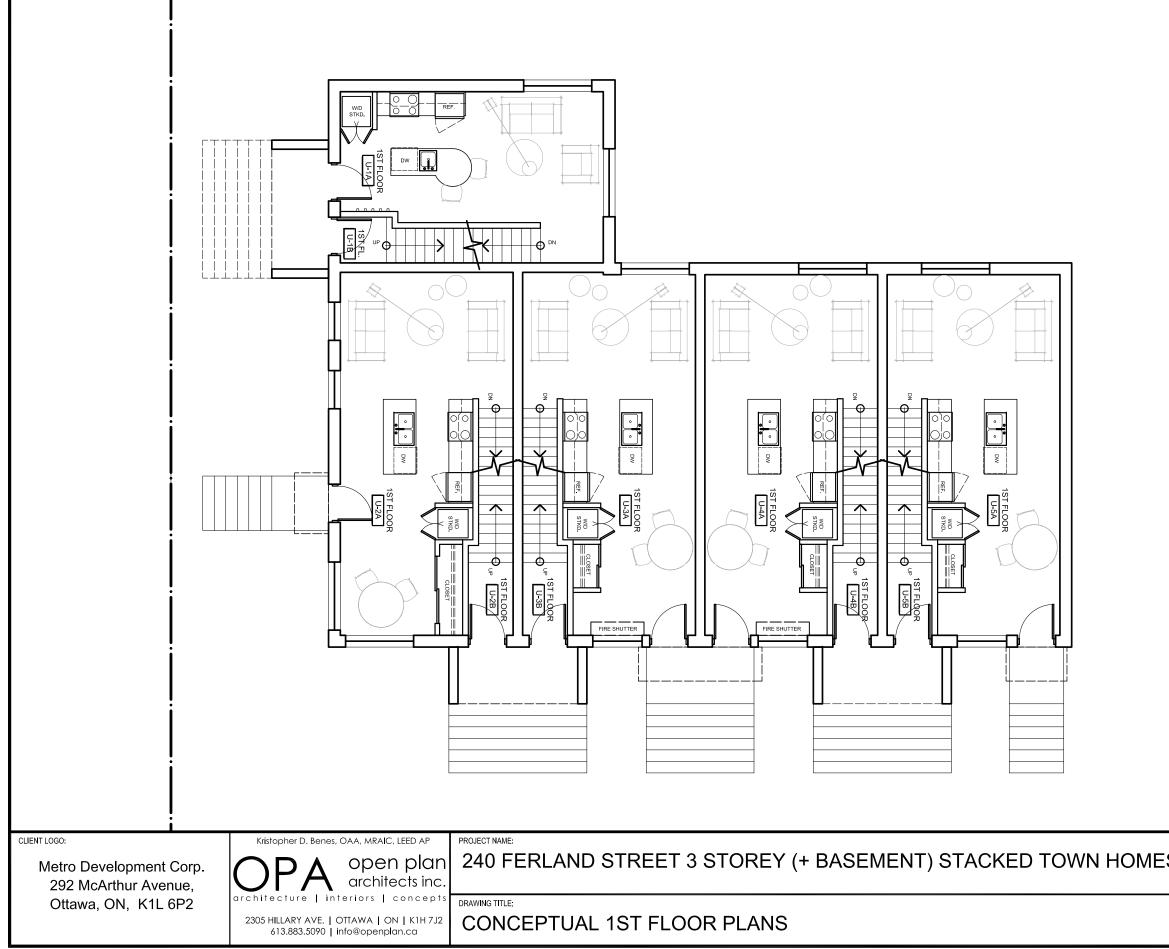
PLACE 1/3 OF ROOT BALL ABOVE GRADE. CUT AND REMOVE BURLAP AND WIRE BASKET FROM TOP 1/3 OF ROOTBALL WITHOUT DISTURBING ROOTS.

COMPACTED ROOTBALL SUPPORT PAD

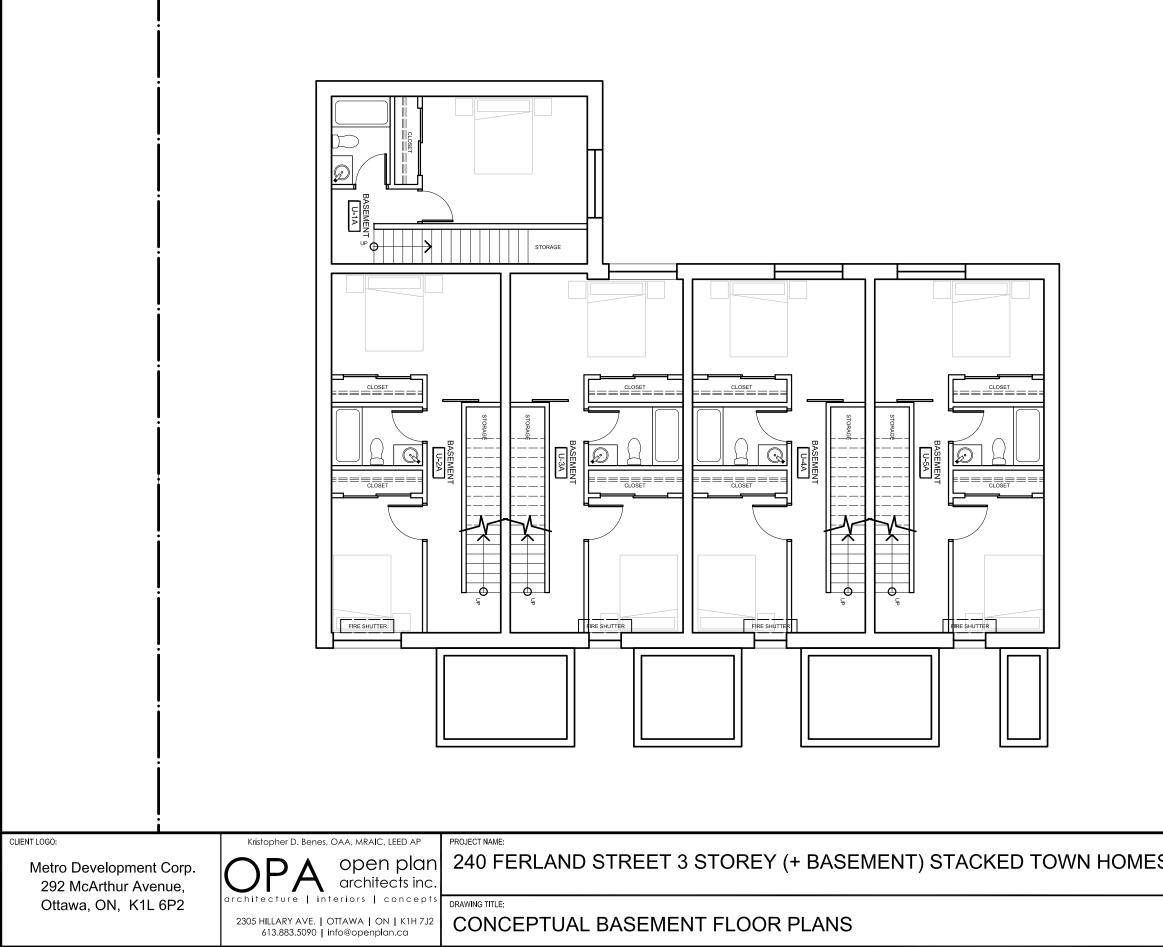
 100-150mm DIA. CLEAR GRANITE MULCH
 6mm PERFORATED BLACK POLYETHYLENE WEED BARRIER

APPROVED UNDISTURBED SUBGRADE OR TYPE 2 GRANULAR BASE COMPACTED TO 100% SPD

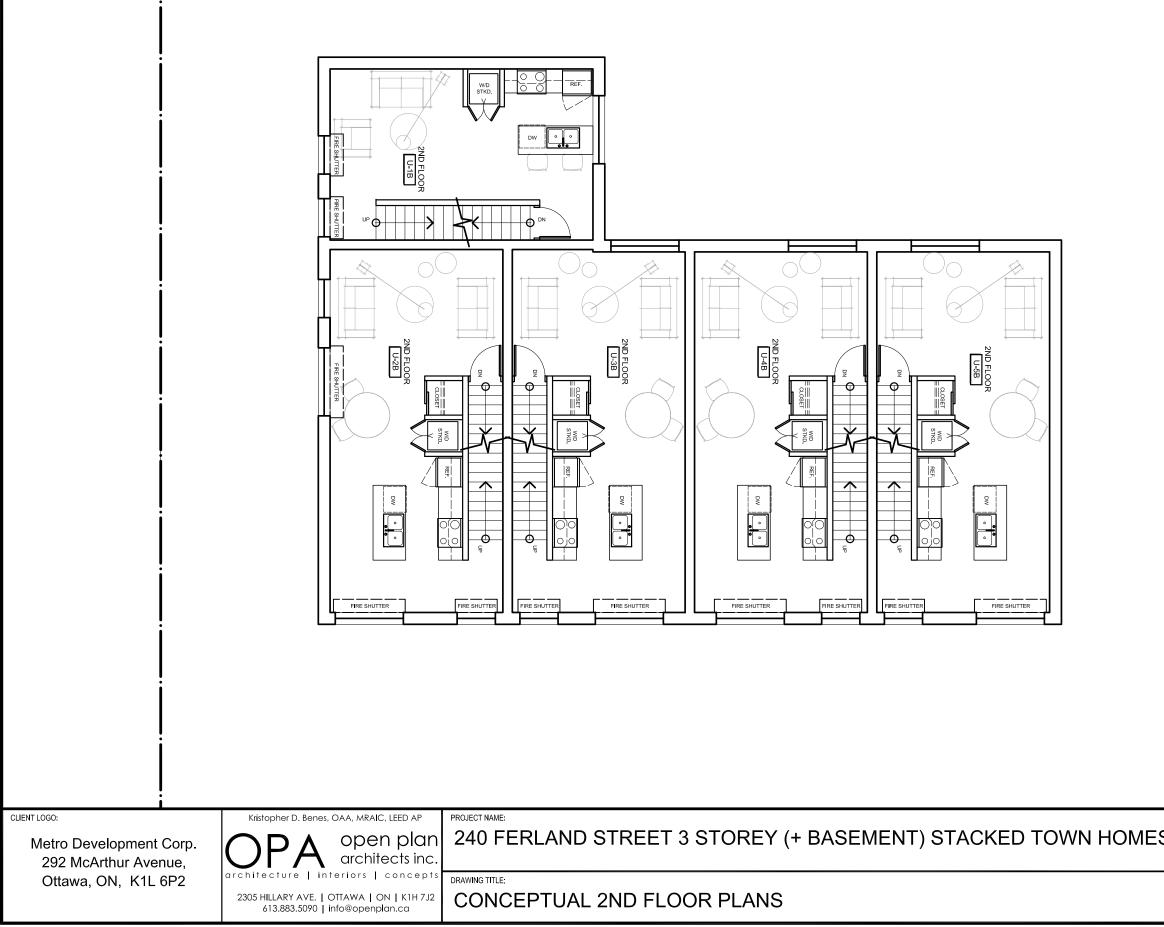
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Metro Developm	-								
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CONSULTANTS									
ARCHITECTS:									
Open Plan Architects Inc.									
2305 Hillary Avenue,									
Ottawa, ON, K1H 7J2 Tel: 613.883.5090									
SURVEYORS:									
ANNIS, O'SULLIVAN, 14 Concourse G Nepean, Ont Phone: (613) 727-0850. Email: Nepean.	VOLLEBEKK LTD. ate, Suite 500 K2E 756								
Phone: (613) 727-0850. Ontorio Land Surveyors	/ Fax: (613) 727-1079 Jacvits.com								
CIVIL ENGINEERS:									
D. B. GRAY ENGINE									
Stormwater Management - Grading & Drainage - Storm									
700 Long Point Circle Ottawa, Ontario d.gray@dbg	613-425-8044 rayengineering.com								
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PROPOSED PAVERS	PRECAST CONCRETE								
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2 ISSUED FOR DISCUSSION AND RE	VIEW 04/06/2020 ML JL								
1 ISSUED FOR DISCUSSION AND RE No. Issue	UIEW 11/27/2019 ML JL Date MMDD/YY DR CK								
JAMES B. LENNOX & AS	SOCIATES INC.								
3332 CARLING AVE. OTTAWA, ON									
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3 STOREY STACKED TOWN BASEMENT APARTMENT	HOMES +								
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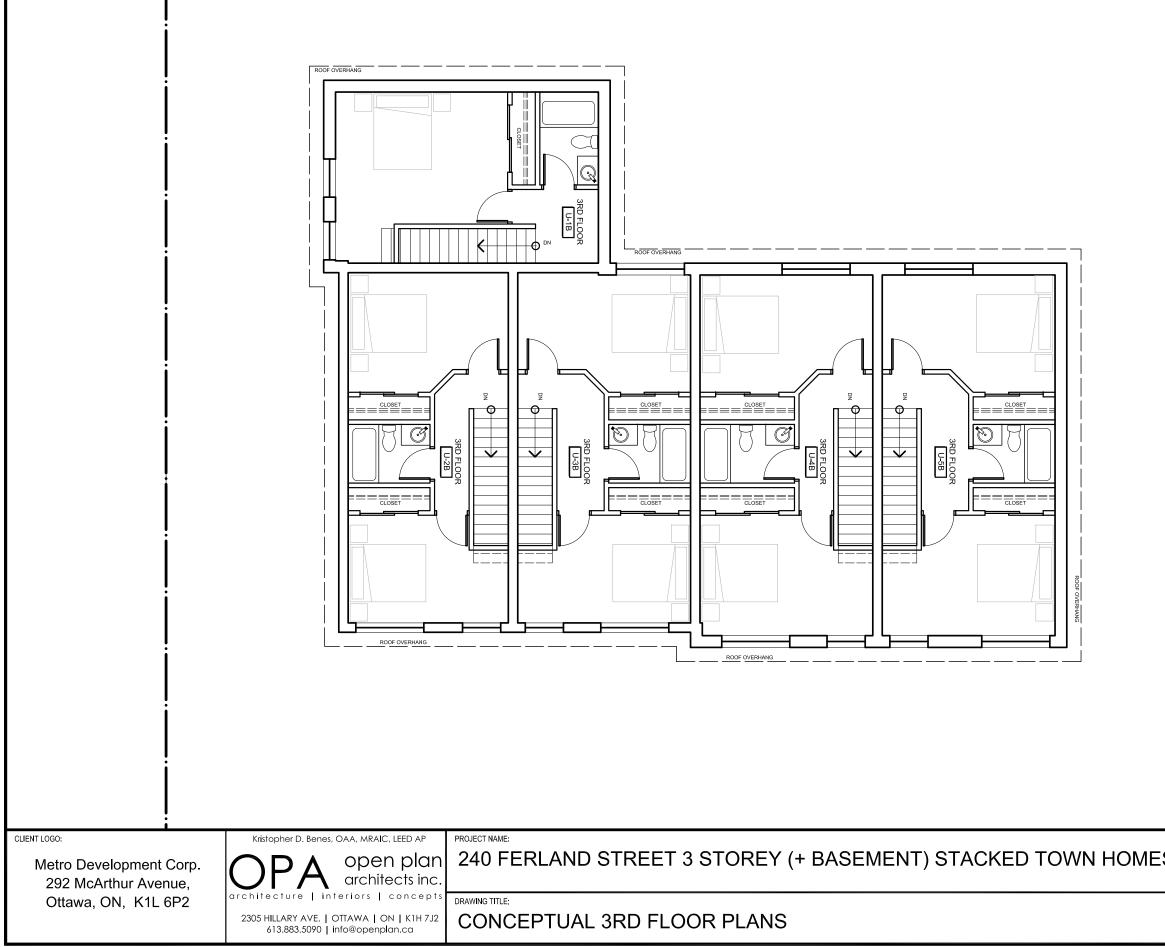
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